ARCHIE SERIES

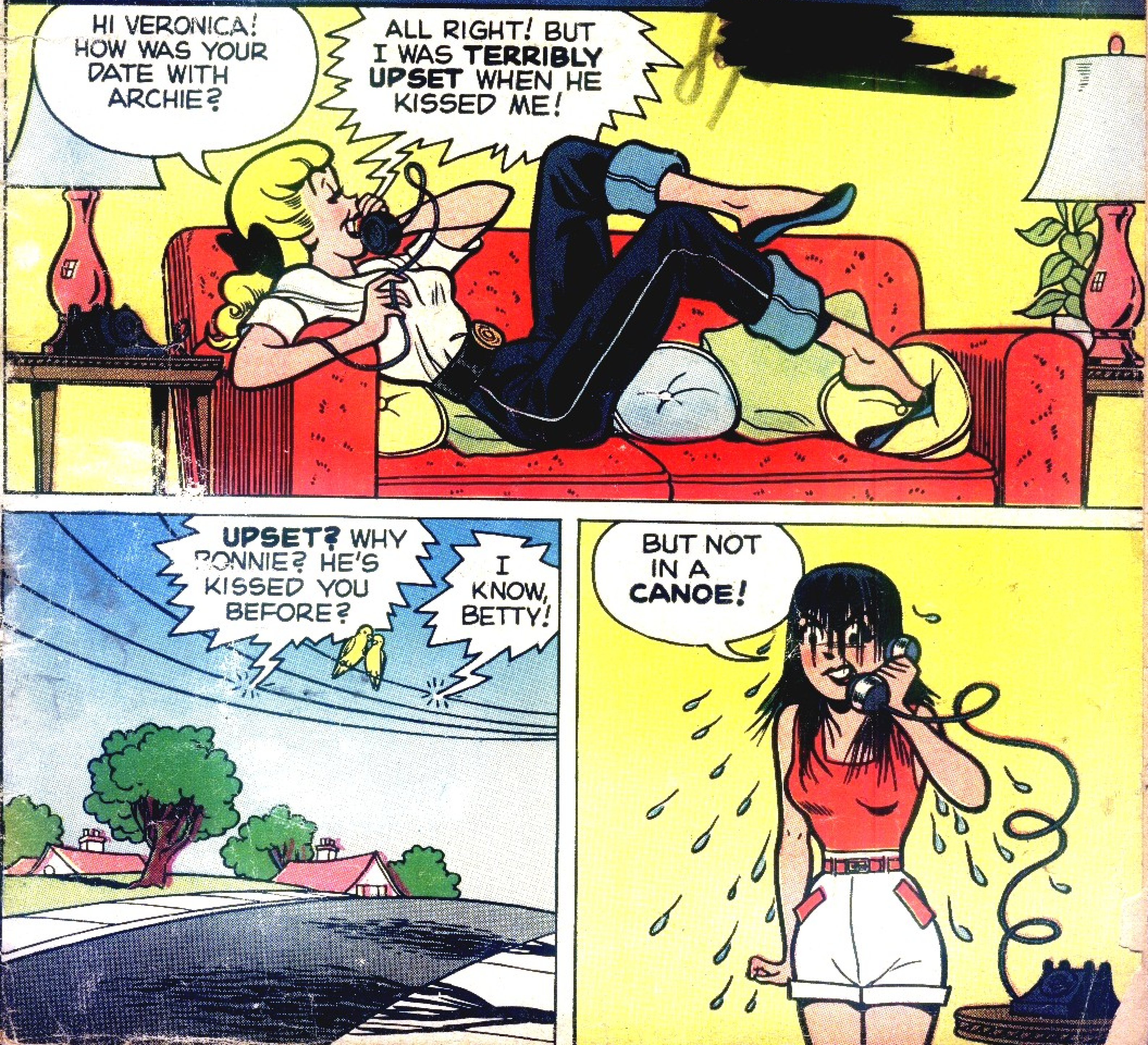
Archie's Girls
Betty and Veronica

APPROVED BY THE COMICS CODE AUTHORITY

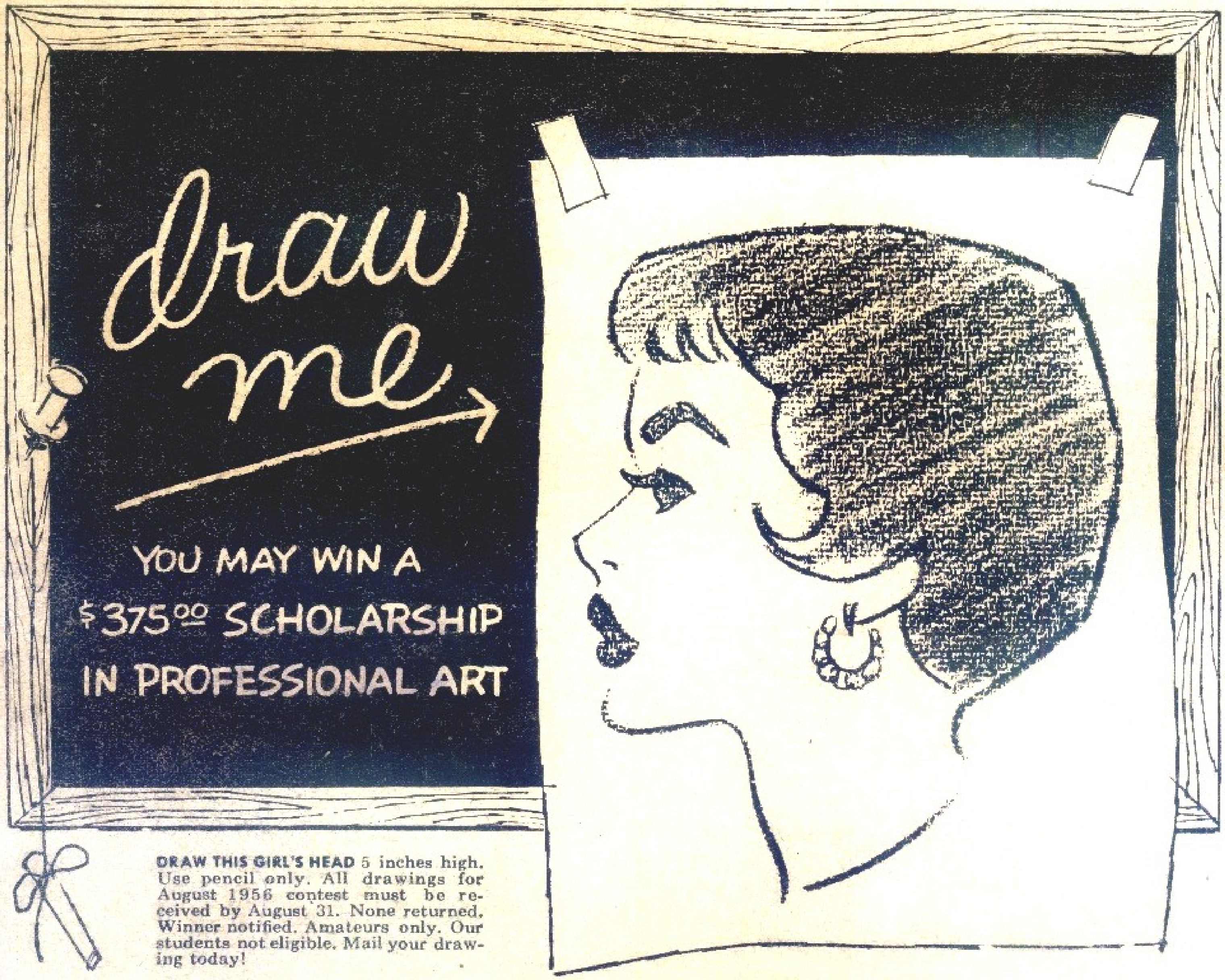
NOV.

10¢

NO. 27


HI VERONICA! HOW WAS YOUR DATE WITH ARCHIE?
ALL RIGHT! BUT I WAS TERRIBLY UPSET WHEN HE KISSED ME!
UPSET? WHY RONNIE? HE'S KISSED YOU BEFORE?
I KNOW, BETTY!
BUT NOT IN A CANOE!

[redacted]



DRAW THIS GIRL'S HEAD 5 inches high. Use pencil only. All drawings for August 1956 contest must be received by August 31. None returned. Winner notified. Amateurs only. Our students not eligible. Mail your drawing today!

PRIZE: A complete art course—free training for a career in advertising art, illustrating or cartooning—plus a drawing outfit and valuable art textbooks! You're coached by professional artists on the staff of world's largest home study art school. Many of its graduates are top artists today. Trained artists in demand. Try for this free art course!

USE 1 COUPON—THEN PASS THIS PAGE ON TO A FRIEND

3 ART INSTRUCTION, INC. • STUDIO 7086
500 South 4th Street, Minneapolis 15, Minnesota

Please enter my attached drawing in your contest. (PLEASE PRINT)

Name________________AGE______
Address________________Phone______
City__________Zone____County______
State__________Occupation______

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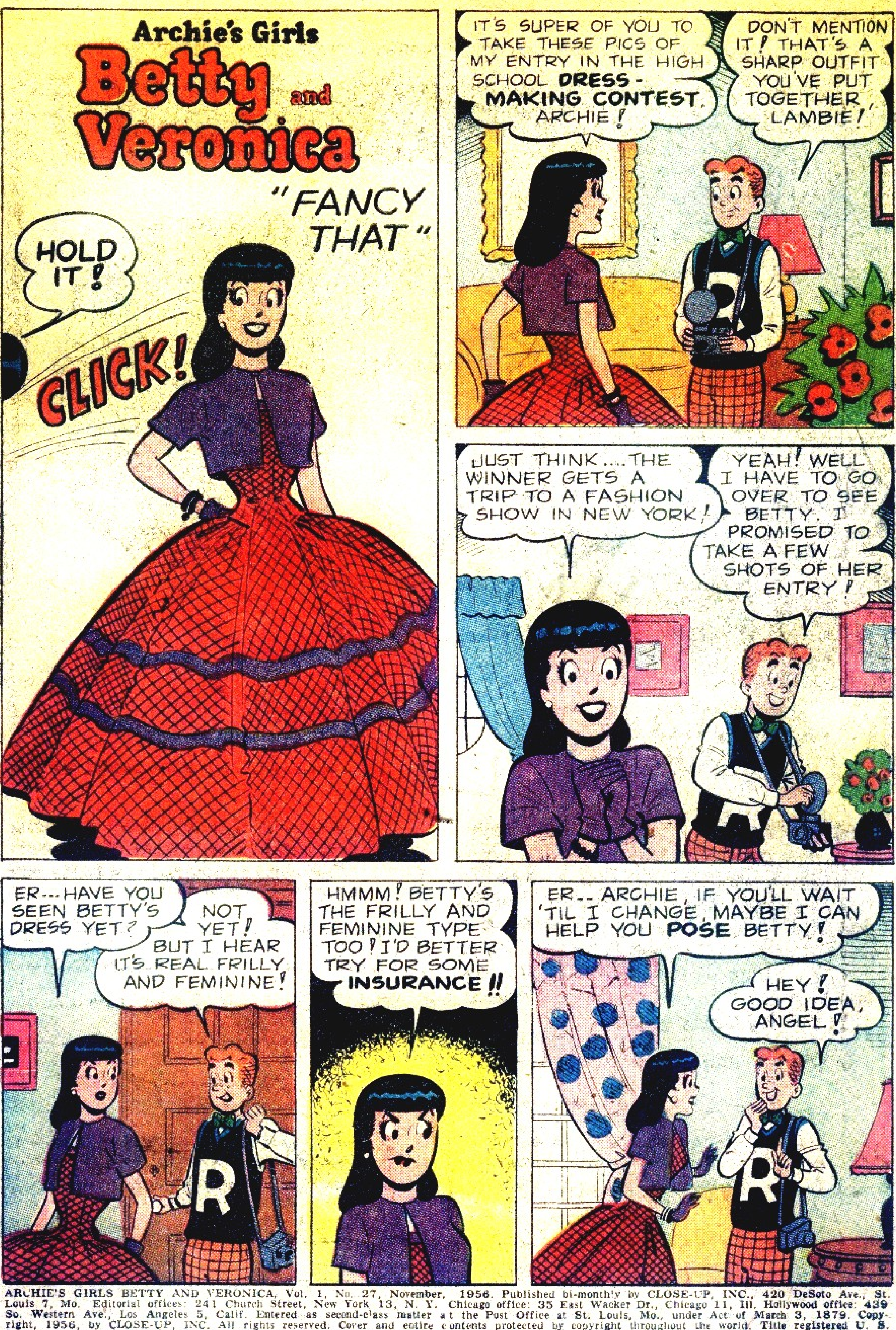
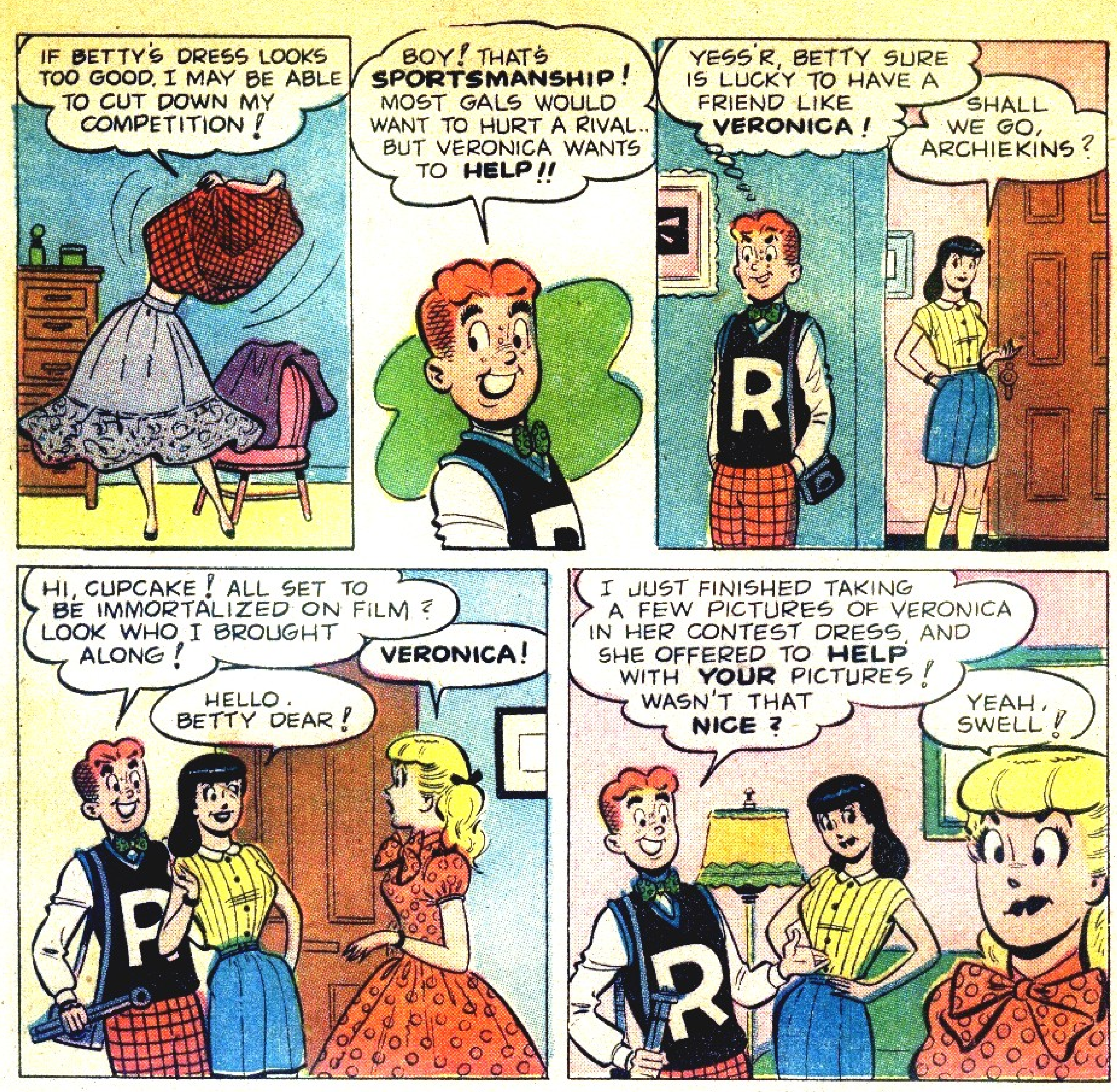
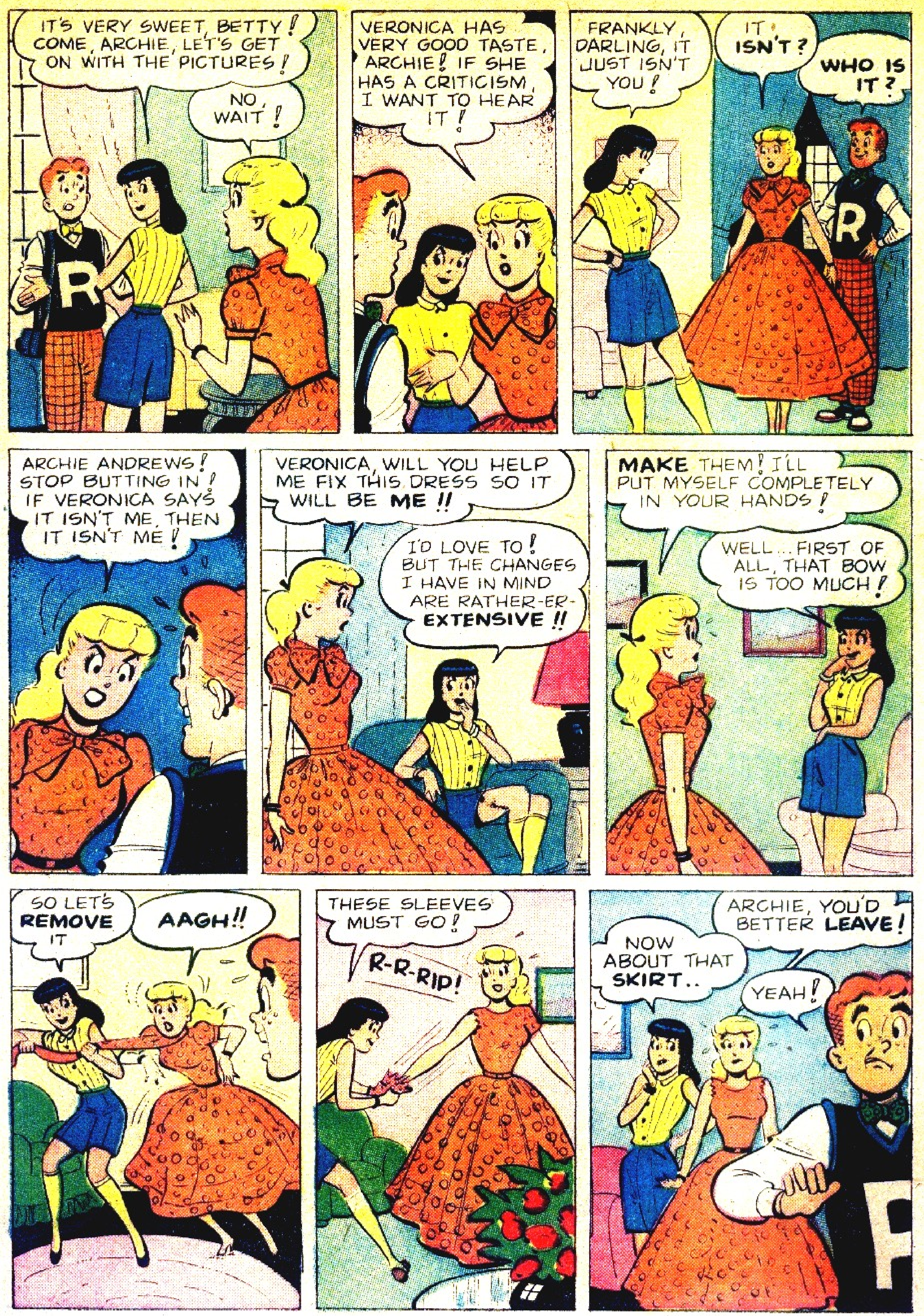
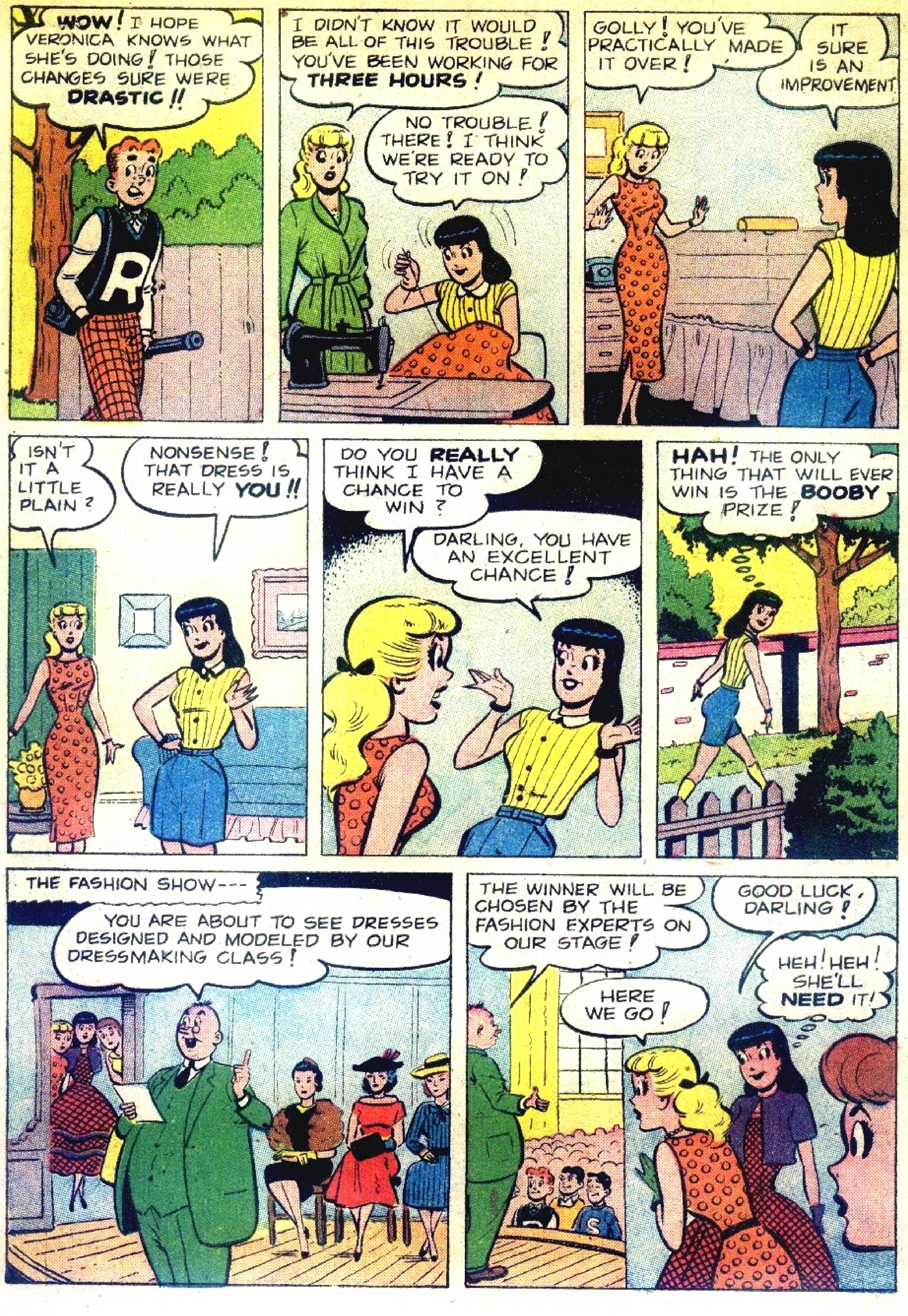

Archie's Girls
Betty and Veronica
"FANCY THAT"
HOLD IT!
CLICK!
IT'S SUPER OF YOU TO TAKE THESE PICS OF MY ENTRY IN THE HIGH SCHOOL DRESS-MAKING CONTEST, ARCHIE!
DON'T MENTION IT! THAT'S A SHARP OUTFIT YOU'VE PUT TOGETHER, LAMBIE!
JUST THINK.... THE WINNER GETS A TRIP TO A FASHION SHOW IN NEW YORK!
YEAH! WELL I HAVE TO GO OVER TO SEE BETTY. I PROMISED TO TAKE A FEW SHOTS OF HER ENTRY!
ER--- HAVE YOU SEEN BETTY'S DRESS YET?
NOT YET! BUT I HEAR IT'S REAL FRILLY AND FEMININE!
HMMM! BETTY'S THE FRILLY AND FEMININE TYPE TOO! I'D BETTER TRY FOR SOME INSURANCE!!
ER-- ARCHIE, IF YOU'LL WAIT 'TIL I CHANGE, MAYBE I CAN HELP YOU POSE BETTY!
HEY! GOOD IDEA, ANGEL!
R

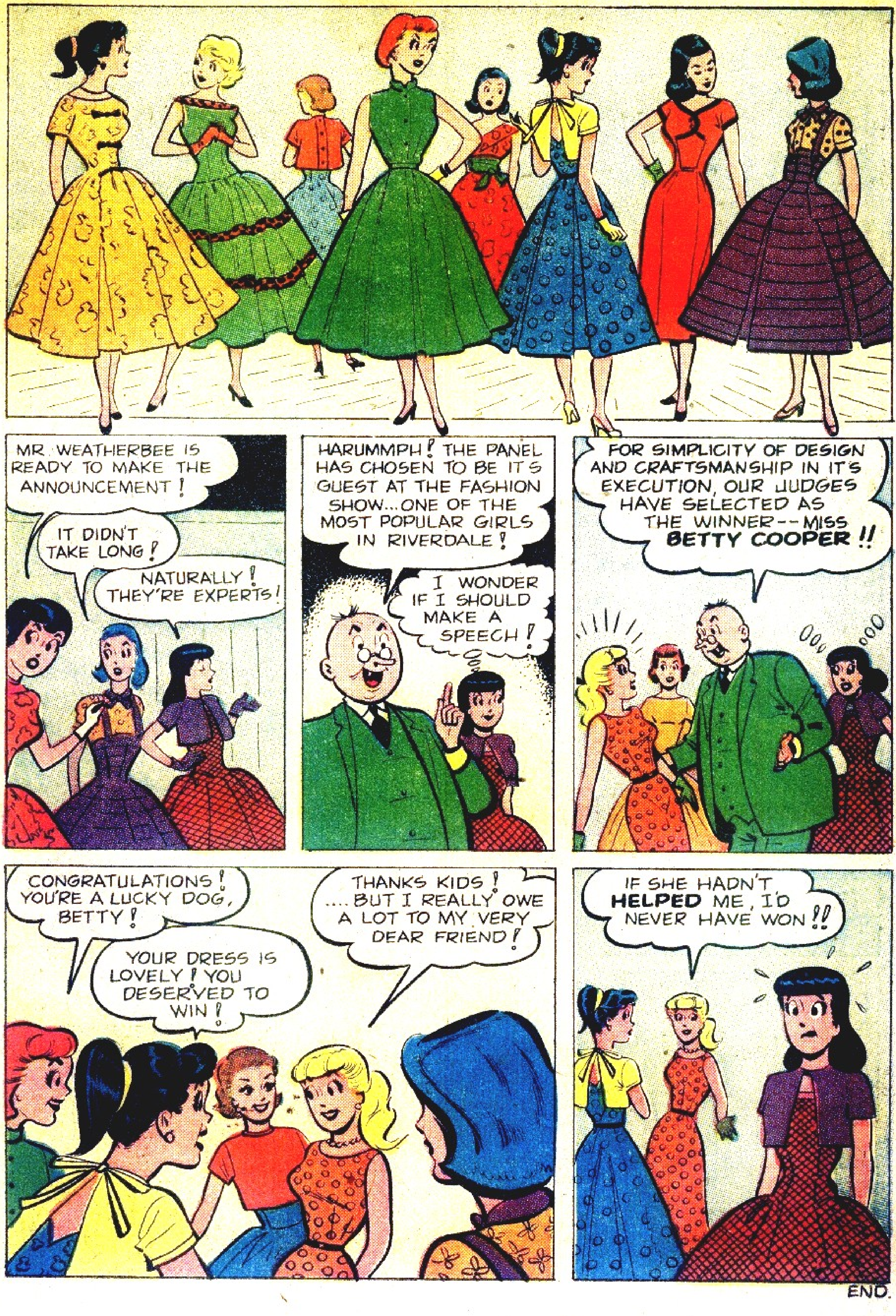
ARCHIE'S GIRLS BETTY AND VERONICA, Vol. 1, No. 27, November, 1956. Published bi-monthly by CLOSE-UP, INC., 420 DeSoto Ave., St. Louis 7, Mo. Editorial offices: 241 Church Street, New York 13, N. Y. Chicago office: 35 East Wacker Dr., Chicago 11, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Entered as second-class matter at the Post Office at St. Louis, Mo., under Act of March 3, 1879. Copyright, 1956, by CLOSE-UP, INC. All rights reserved. Cover and entire contents protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, 60c in U.S.A.; single copies 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

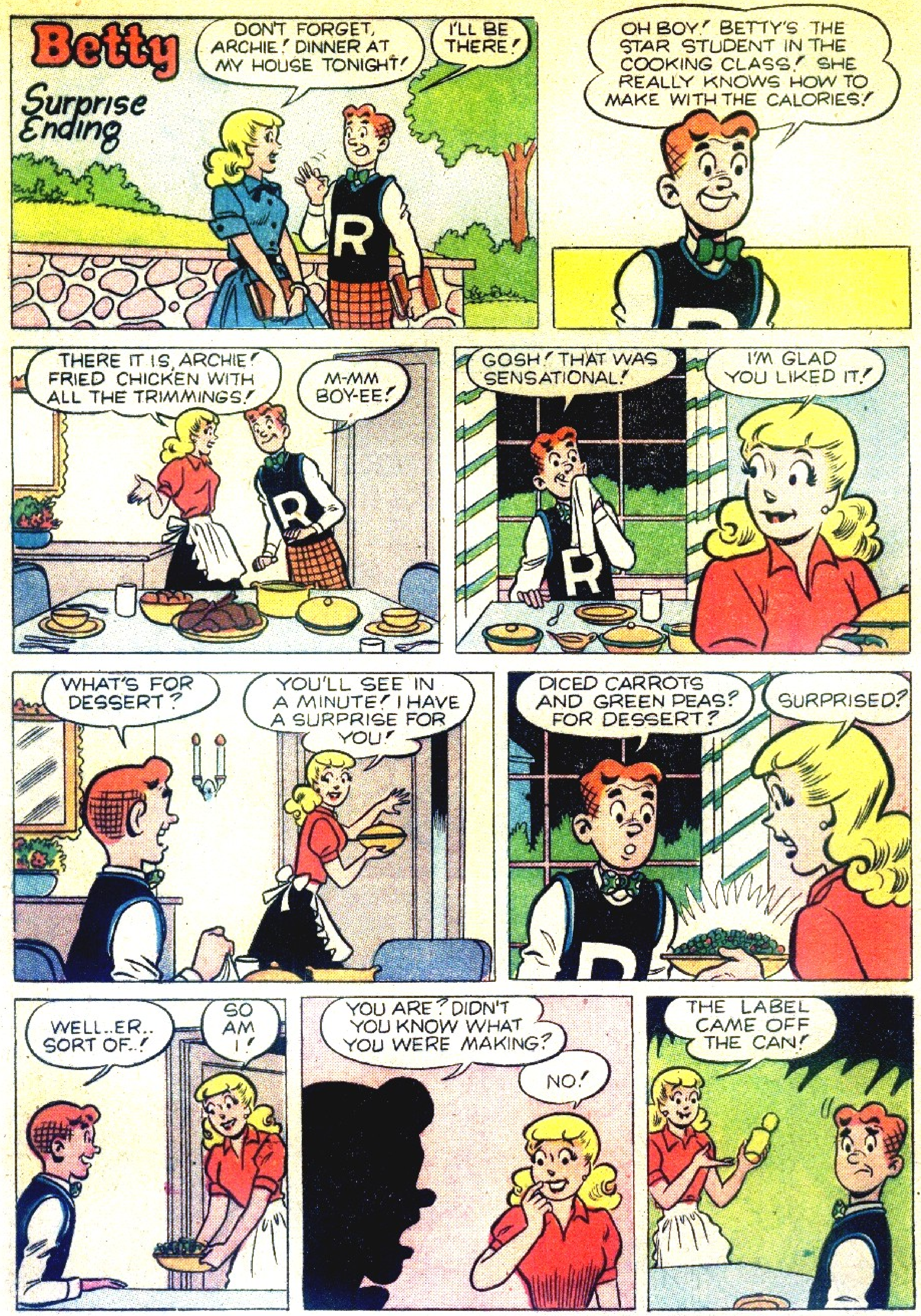

IF BETTY'S DRESS LOOKS TOO GOOD, I MAY BE ABLE TO CUT DOWN MY COMPETITION!
BOY! THAT'S SPORTSMANSHIP! MOST GALS WOULD WANT TO HURT A RIVAL.. BUT VERONICA WANTS TO HELP!!
YESS'R, BETTY SURE IS LUCKY TO HAVE A FRIEND LIKE VERONICA!
SHALL WE GO, ARCHIEKINS?
HI, CUPCAKE! ALL SET TO BE IMMORTALIZED ON FILM? LOOK WHO I BROUGHT ALONG!
VERONICA!
HELLO. BETTY DEAR!
I JUST FINISHED TAKING A FEW PICTURES OF VERONICA IN HER CONTEST DRESS, AND SHE OFFERED TO HELP WITH YOUR PICTURES! WASN'T THAT NICE?
YEAH, SWELL!
OOOH! THAT VERONICA!! HERE I THINK I'M GOING TO BE ALL ALONE WITH ARCHIE AND SHE TAGS ALONG!
WE'LL SET UP THE CAMERA WHILE YOU GET READY, DARLING!
I AM READY!
YOU MEAN..... THAT'S THE DRESS YOU DESIGNED FOR THE CONTEST?
YOU DON'T LIKE IT?

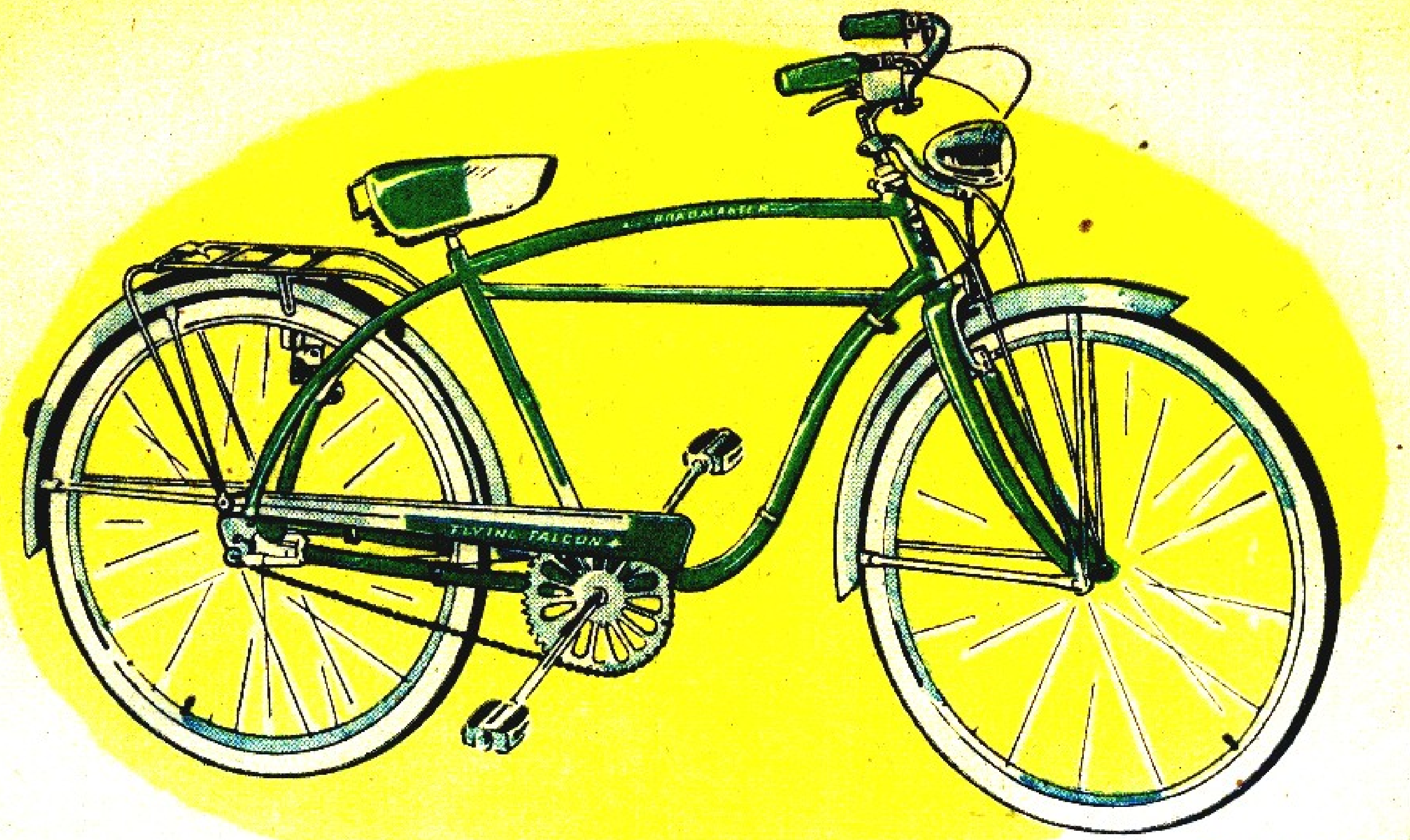
ARCHIE COMICS ARE COMICAL COMICS


IT'S VERY SWEET, BETTY! COME, ARCHIE, LET'S GET ON WITH THE PICTURES!
NO, WAIT!
VERONICA HAS VERY GOOD TASTE, ARCHIE! IF SHE HAS A CRITICISM, I WANT TO HEAR IT!
FRANKLY, DARLING, IT JUST ISN'T YOU!
IT ISN'T?
WHO IS IT?
ARCHIE ANDREWS! STOP BUTTING IN! IF VERONICA SAYS IT ISN'T ME, THEN IT ISN'T ME!
VERONICA, WILL YOU HELP ME FIX THIS DRESS SO IT WILL BE ME!!
I'D LOVE TO! BUT THE CHANGES I HAVE IN MIND ARE RATHER-ER- EXTENSIVE!!
MAKE THEM! I'LL PUT MYSELF COMPLETELY IN YOUR HANDS!
WELL... FIRST OF ALL, THAT BOW IS TOO MUCH!
SO LET'S REMOVE IT
AAGH!!
THESE SLEEVES MUST GO!
R-R-RIP!
NOW ABOUT THAT SKIRT..
ARCHIE, YOU'D BETTER LEAVE!
YEAH!


WOW! I HOPE VERONICA KNOWS WHAT SHE'S DOING! THOSE CHANGES SURE WERE DRASTIC!!
I DIDN'T KNOW IT WOULD BE ALL OF THIS TROUBLE! YOU'VE BEEN WORKING FOR THREE HOURS!
NO TROUBLE! THERE! I THINK WE'RE READY TO TRY IT ON!
GOLLY! YOU'VE PRACTICALLY MADE IT OVER!
IT SURE IS AN IMPROVEMENT
ISN'T IT A LITTLE PLAIN?
NONSENSE! THAT DRESS IS REALLY YOU!!
DO YOU REALLY THINK I HAVE A CHANCE TO WIN?
DARLING, YOU HAVE AN EXCELLENT CHANCE!
HAH! THE ONLY THING THAT WILL EVER WIN IS THE BOOBY PRIZE!
THE FASHION SHOW---
YOU ARE ABOUT TO SEE DRESSES DESIGNED AND MODELED BY OUR DRESSMAKING CLASS!
THE WINNER WILL BE CHOSEN BY THE FASHION EXPERTS ON OUR STAGE!
GOOD LUCK, DARLING!
HERE WE GO!
HEH! HEH! SHE'LL NEED IT!


MR. WEATHERBEE IS READY TO MAKE THE ANNOUNCEMENT!
IT DIDN'T TAKE LONG!
NATURALLY! THEY'RE EXPERTS!
HARUMMPH! THE PANEL HAS CHOSEN TO BE IT'S GUEST AT THE FASHION SHOW...ONE OF THE MOST POPULAR GIRLS IN RIVERDALE!
I WONDER IF I SHOULD MAKE A SPEECH!
FOR SIMPLICITY OF DESIGN AND CRAFTSMANSHIP IN IT'S EXECUTION, OUR JUDGES HAVE SELECTED AS THE WINNER--MISS **BETTY COOPER**!!
CONGRATULATIONS! YOU'RE A LUCKY DOG, BETTY!
YOUR DRESS IS LOVELY! YOU DESERVED TO WIN!
THANKS KIDS! ....BUT I REALLY OWE A LOT TO MY VERY DEAR FRIEND!
IF SHE HADN'T **HELPED** ME, I'D NEVER HAVE WON!!
END.


Betty
Surprise Ending
DON'T FORGET, ARCHIE! DINNER AT MY HOUSE TONIGHT!
I'LL BE THERE!
OH BOY! BETTY'S THE STAR STUDENT IN THE COOKING CLASS! SHE REALLY KNOWS HOW TO MAKE WITH THE CALORIES!
THERE IT IS, ARCHIE! FRIED CHICKEN WITH ALL THE TRIMMINGS!
M-MM BOY-EE!
GOSH! THAT WAS SENSATIONAL!
I'M GLAD YOU LIKED IT!
WHAT'S FOR DESSERT?
YOU'LL SEE IN A MINUTE! I HAVE A SURPRISE FOR YOU!
DICED CARROTS AND GREEN PEAS? FOR DESSERT?
SURPRISED?
WELL..ER.. SORT OF..!
SO AM I!
YOU ARE? DIDN'T YOU KNOW WHAT YOU WERE MAKING?
NO!
THE LABEL CAME OFF THE CAN!



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Please send me my FREE bike folder showing all the new AMF Roadmaster models

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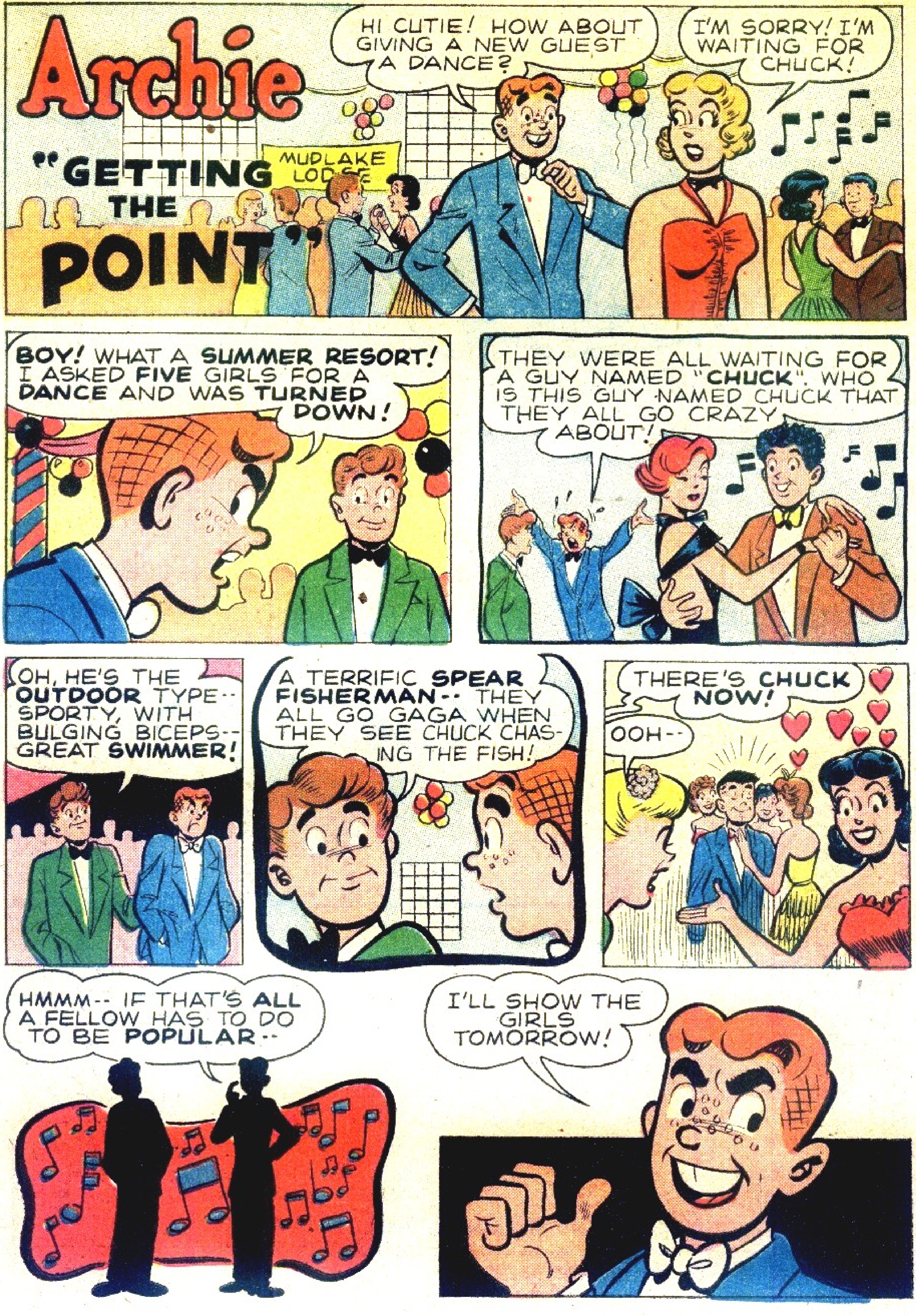
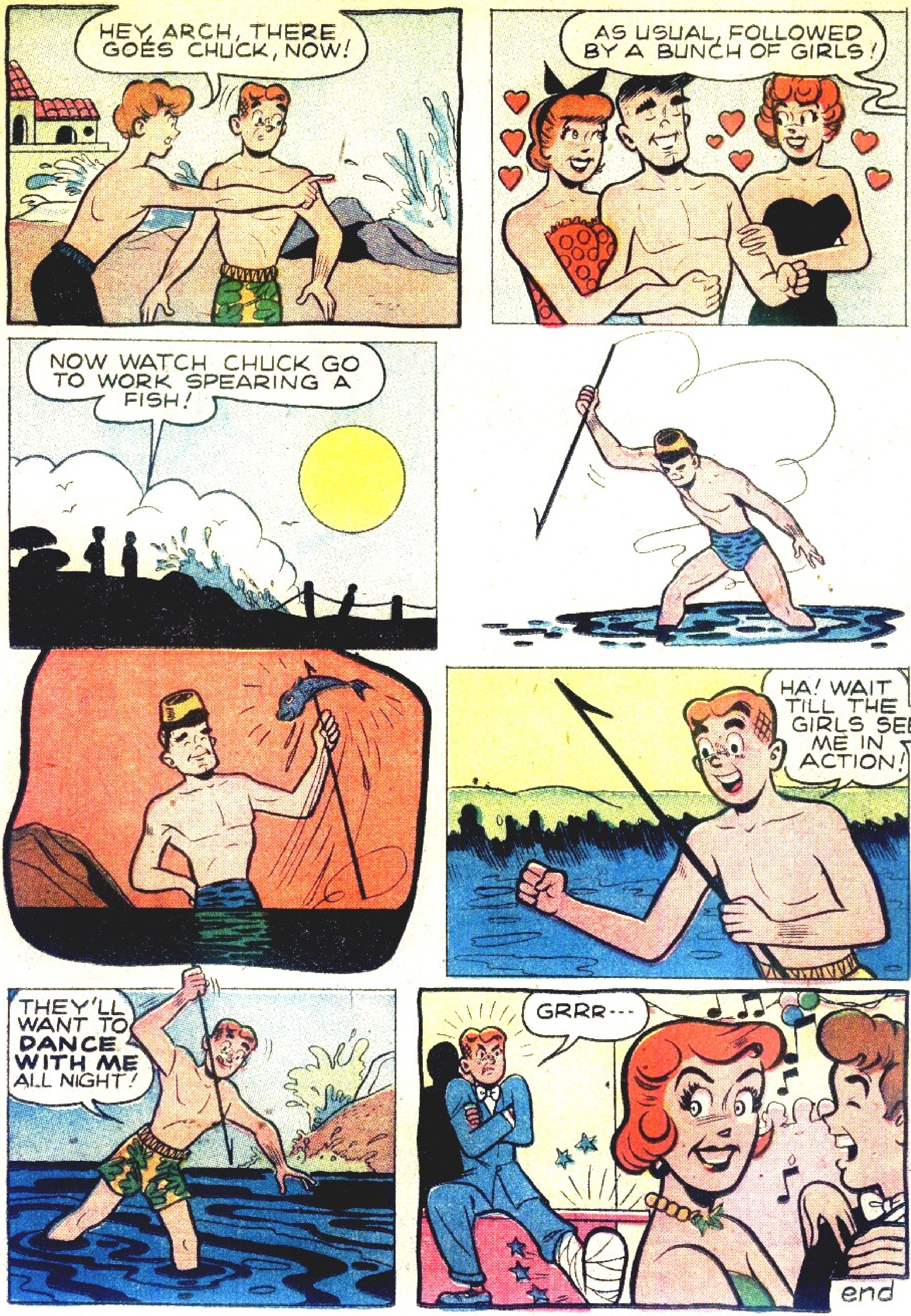
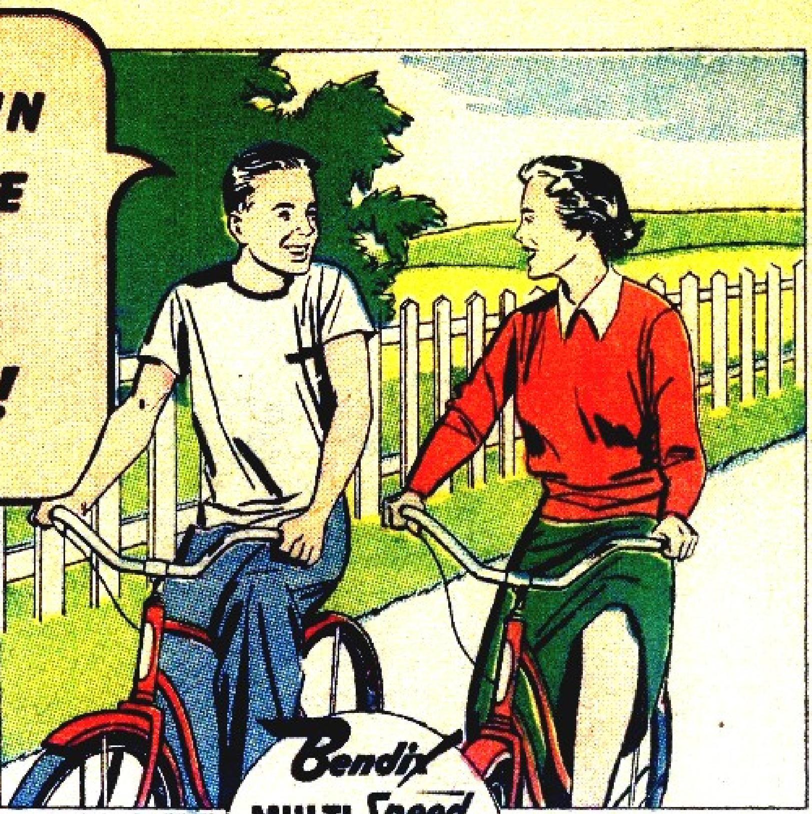

Archie
"GETTING THE POINT"
MUDLAKE LODGE
HI CUTIE! HOW ABOUT GIVING A NEW GUEST A DANCE?
I'M SORRY! I'M WAITING FOR CHUCK!
BOY! WHAT A SUMMER RESORT! I ASKED FIVE GIRLS FOR A DANCE AND WAS TURNED DOWN!
THEY WERE ALL WAITING FOR A GUY NAMED "CHUCK". WHO IS THIS GUY NAMED CHUCK THAT THEY ALL GO CRAZY ABOUT!
OH, HE'S THE OUTDOOR TYPE-- SPORTY, WITH BULGING BICEPS-- GREAT SWIMMER!
A TERRIFIC SPEAR FISHERMAN-- THEY ALL GO GAGA WHEN THEY SEE CHUCK CHASING THE FISH!
THERE'S CHUCK NOW!
OOH--
HMMM-- IF THAT'S ALL A FELLOW HAS TO DO TO BE POPULAR--
I'LL SHOW THE GIRLS TOMORROW!


HEY, ARCH, THERE GOES CHUCK, NOW!
AS USUAL, FOLLOWED BY A BUNCH OF GIRLS!
NOW WATCH CHUCK GO TO WORK SPEARING A FISH!
HA! WAIT TILL THE GIRLS SEE ME IN ACTION!
THEY'LL WANT TO **DANCE WITH ME** ALL NIGHT!
GRRR---
end

BOY! THERE'S NO FUN LIKE RIDING A BIKE WITH A BENDIX POWER BRAKE!



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Bicycle
POWER BRAKE

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- ★ EASIER PEDALING
- ★ BRAKE WITH FEET
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- ★ MADE BY WORLD'S LARGEST BUILDER OF BRAKES

MEET THE QUEEN OF THE PIN-UPS...

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KATY KEENE WILL DELIGHT THE HEART OF ALL HER FANS IN HER **BRAND NEW** COMIC MAGAZINES. THEY'RE AT YOUR FAVORITE NEWSSTAND **RIGHT NOW!** EVERY PAGE IS PACKED FULL OF STORIES, PIN-UPS, CUT-OUTS, PUZZLES, GAMES, FASHIONS, COLORING, PEN PALS, ETC: YOU'LL HAVE OODLES OF FUN FOR HOURS! KATY APPEARS IN THESE MAGAZINES:

KATY KEENE FASHION BOOK
KATY KEENE SPECTACULAR
PEP COMICS
LAUGH COMICS
KATY KEENE COMICS
WILBUR COMICS
KATY KEENE ANNUAL
KATY KEENE PIN-UP AND FASHION PARADE

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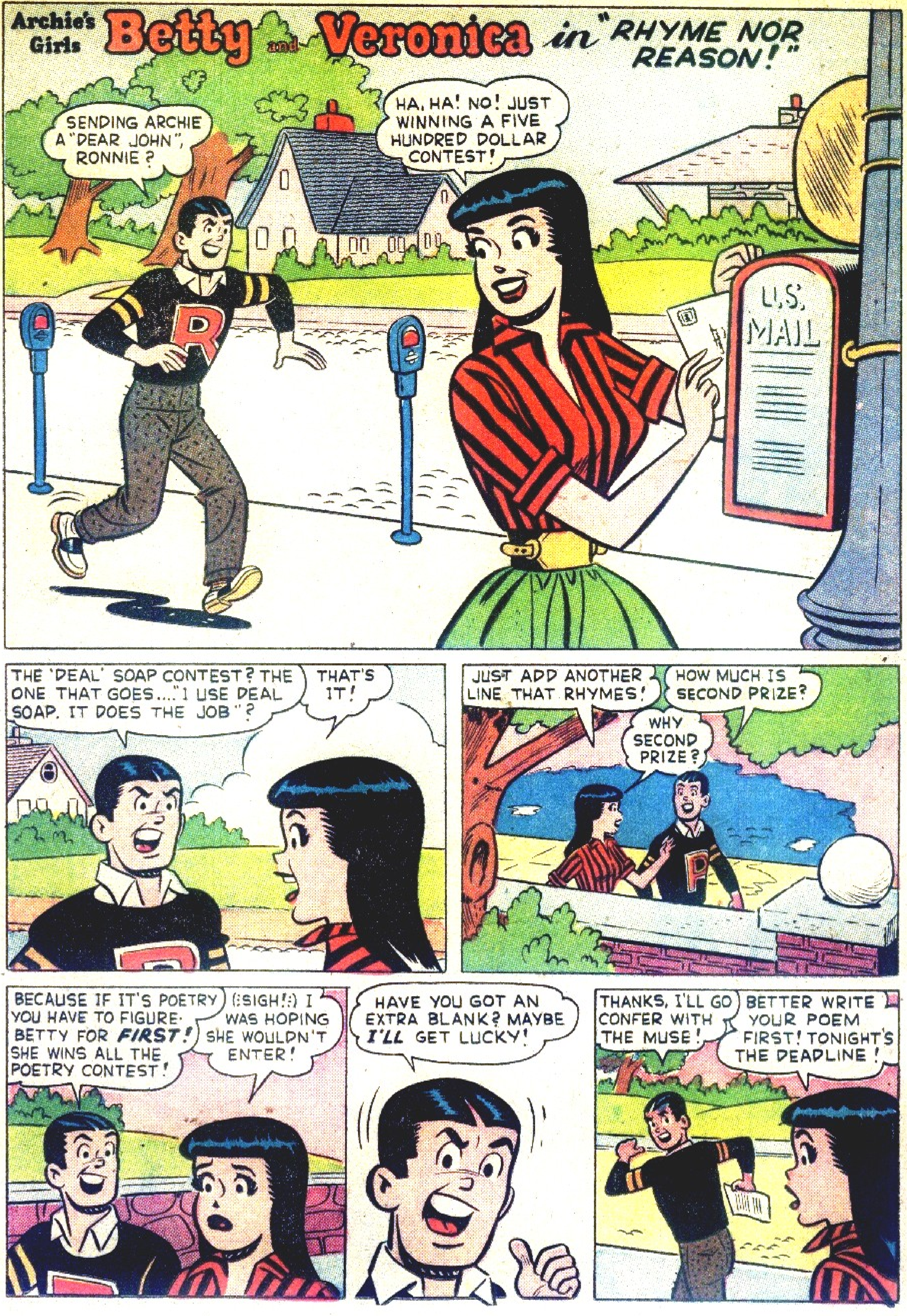
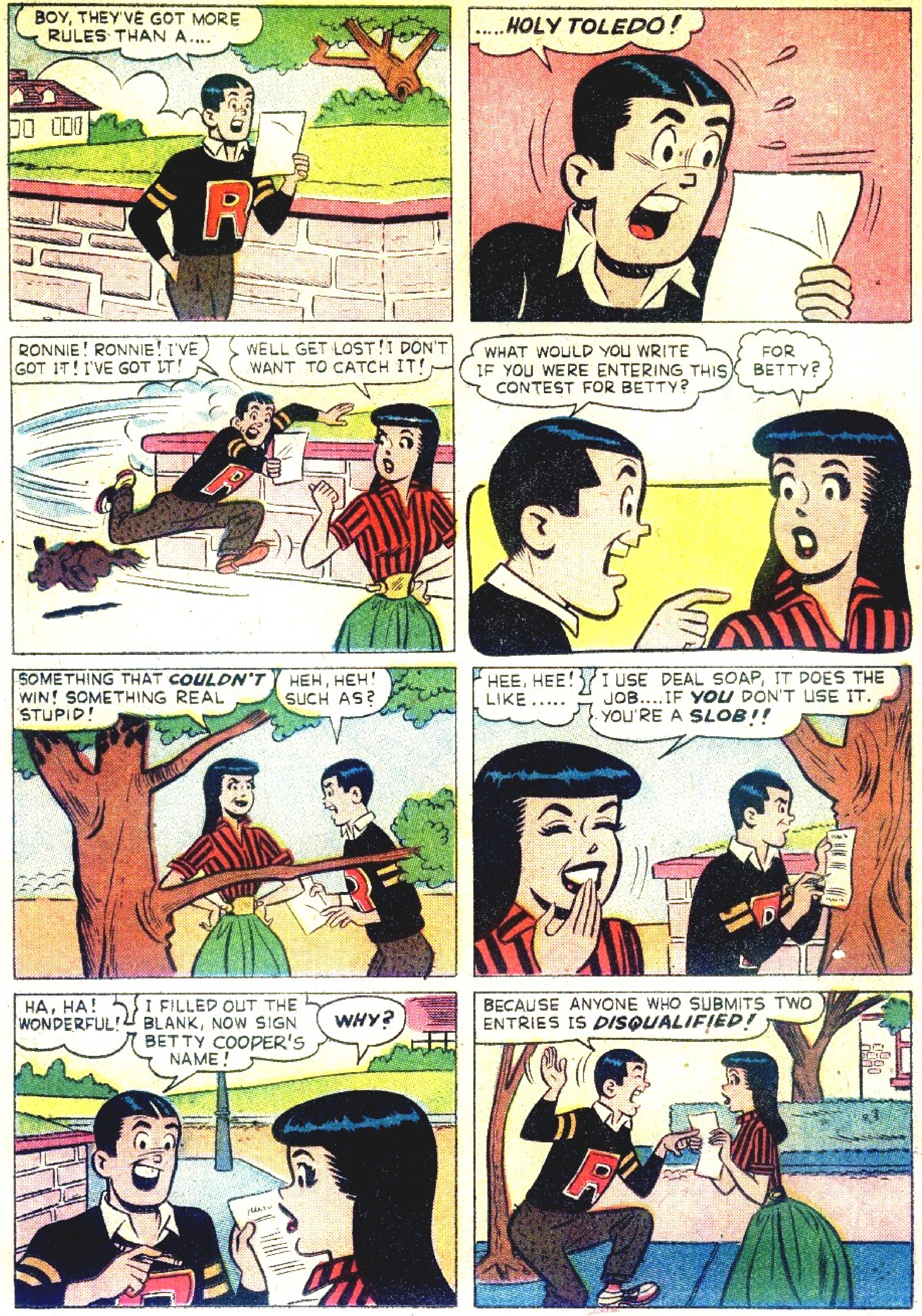
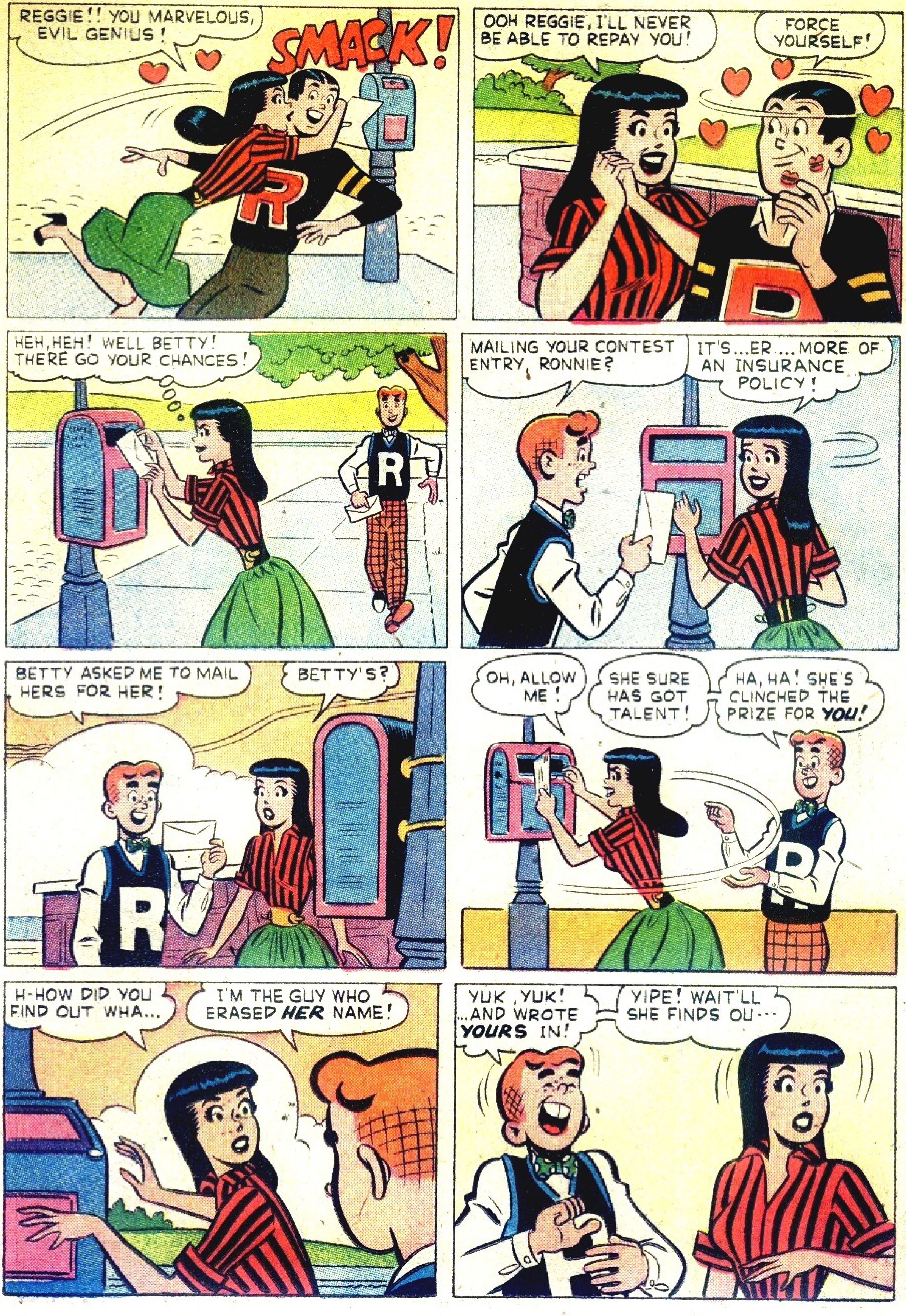
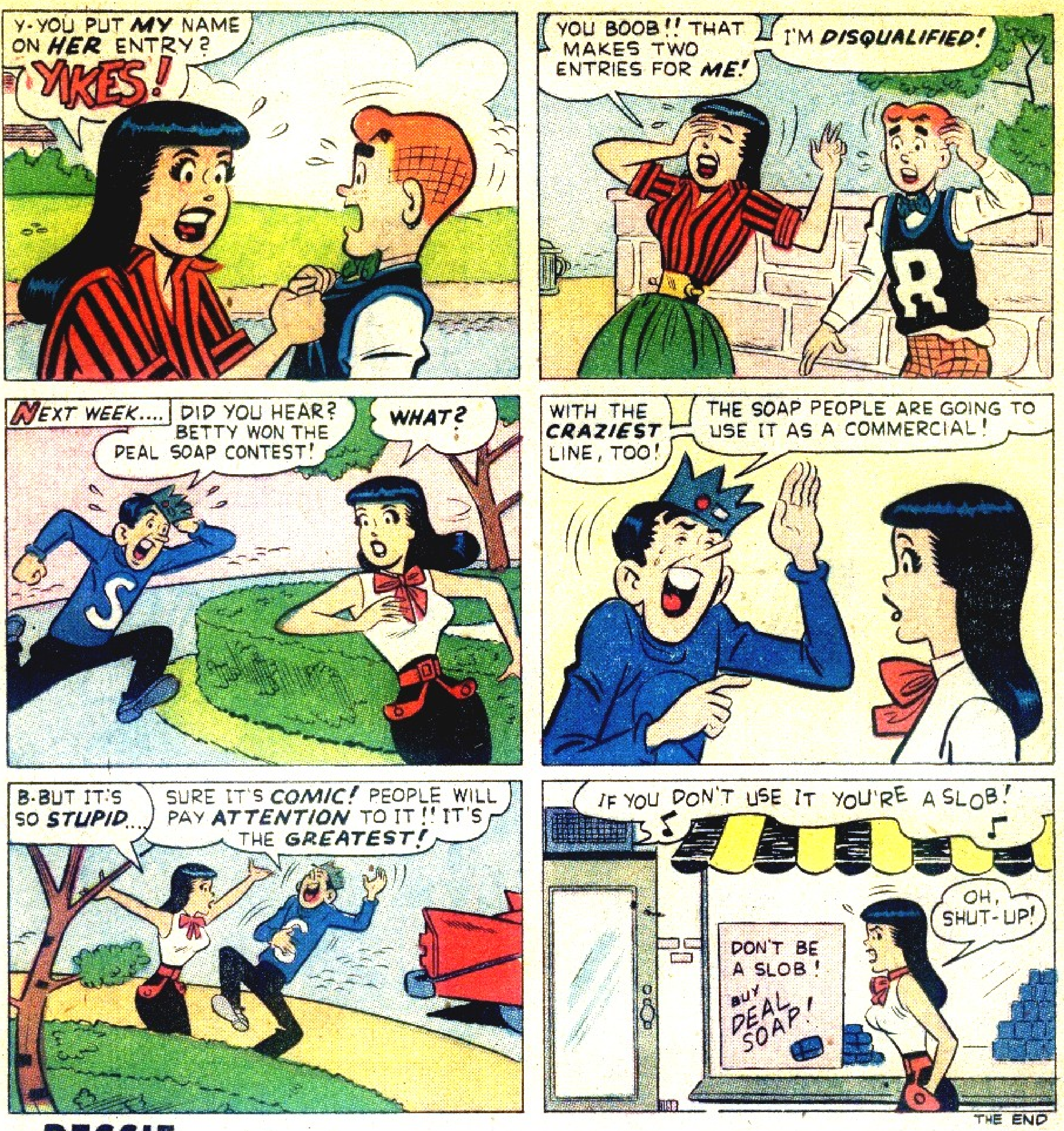
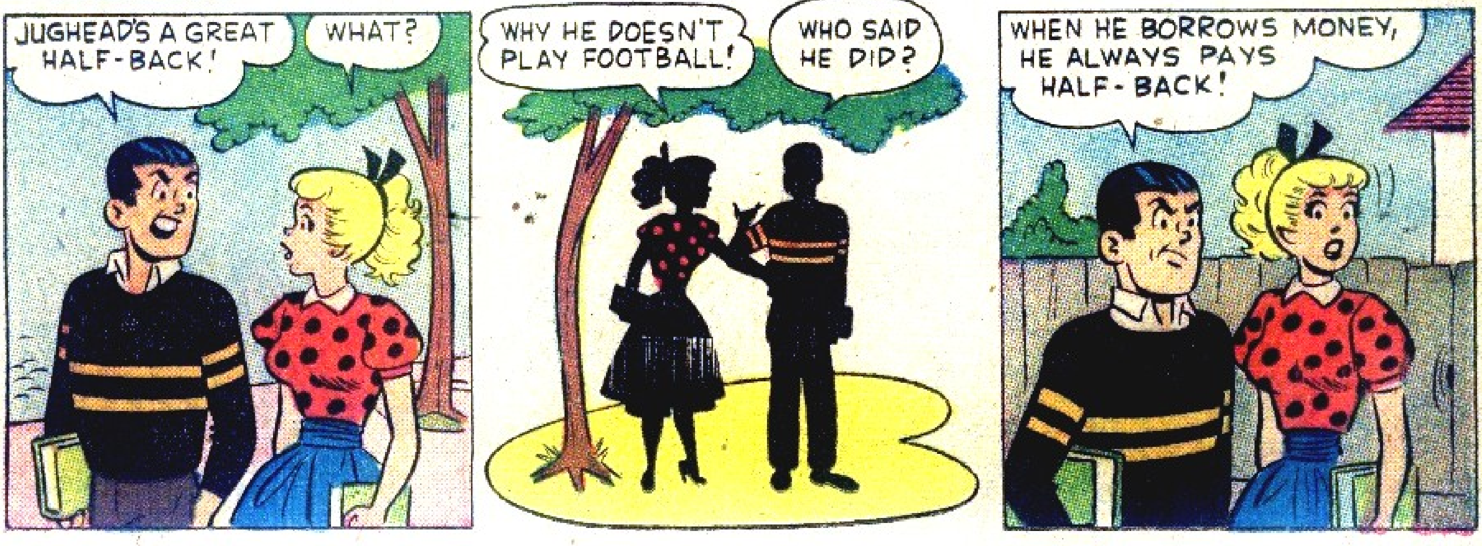

Archie's Girls Betty and Veronica in "RHYME NOR REASON!"
SENDING ARCHIE A "DEAR JOHN", RONNIE ?
HA, HA! NO! JUST WINNING A FIVE HUNDRED DOLLAR CONTEST!
U.S. MAIL
THE 'DEAL' SOAP CONTEST? THE ONE THAT GOES...."I USE DEAL SOAP. IT DOES THE JOB"?
THAT'S IT!
JUST ADD ANOTHER LINE THAT RHYMES!
HOW MUCH IS SECOND PRIZE?
WHY SECOND PRIZE?
BECAUSE IF IT'S POETRY YOU HAVE TO FIGURE BETTY FOR FIRST! SHE WINS ALL THE POETRY CONTEST!
(:SIGH!:) I WAS HOPING SHE WOULDN'T ENTER!
HAVE YOU GOT AN EXTRA BLANK? MAYBE I'LL GET LUCKY!
THANKS, I'LL GO CONFER WITH THE MUSE!
BETTER WRITE YOUR POEM FIRST! TONIGHT'S THE DEADLINE!

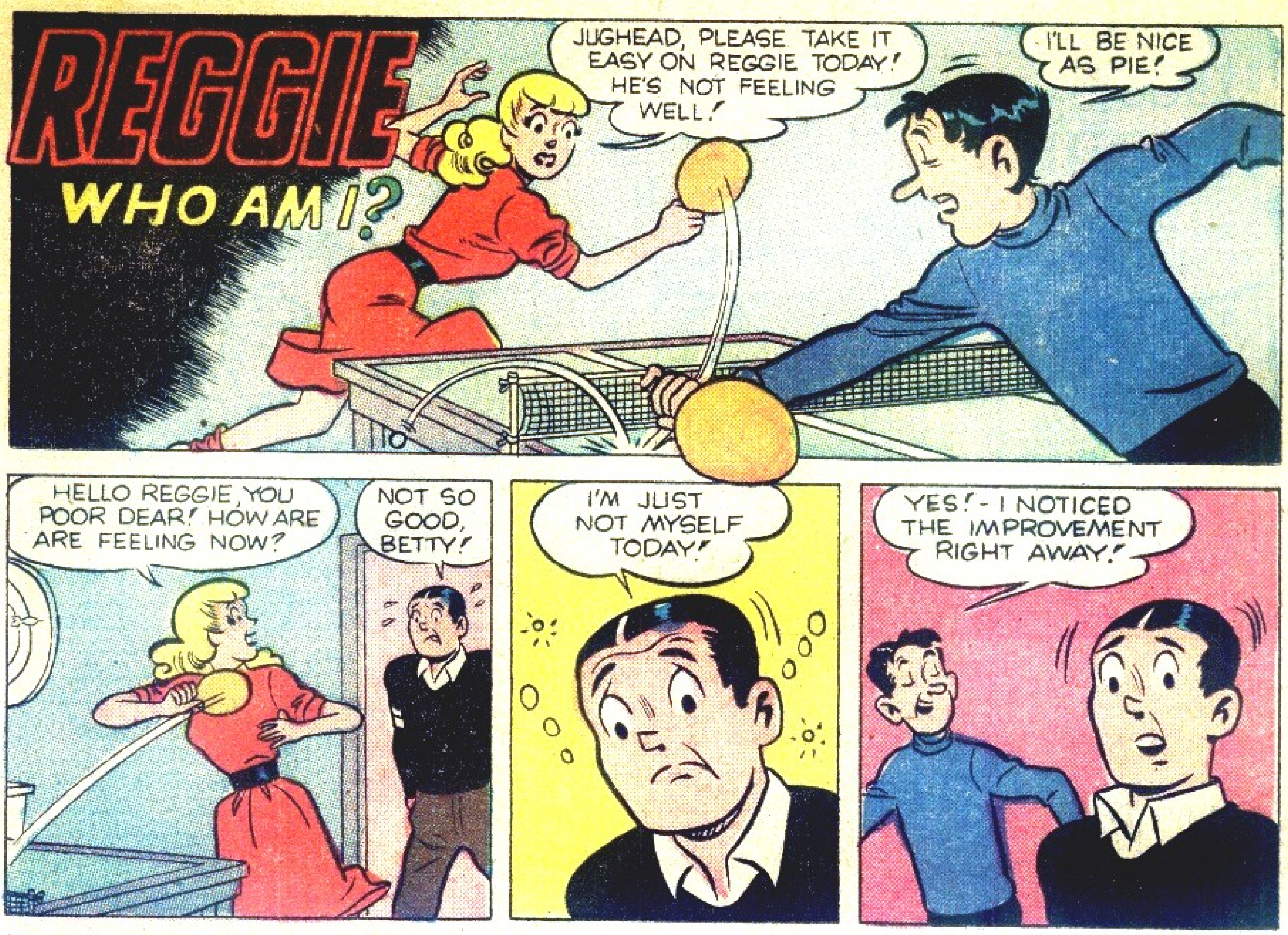

BOY, THEY'VE GOT MORE RULES THAN A....
.....HOLY TOLEDO!
RONNIE! RONNIE! I'VE GOT IT! I'VE GOT IT!
WELL GET LOST! I DON'T WANT TO CATCH IT!
WHAT WOULD YOU WRITE IF YOU WERE ENTERING THIS CONTEST FOR BETTY?
FOR BETTY?
SOMETHING THAT COULDN'T WIN! SOMETHING REAL STUPID!
HEH, HEH! SUCH AS?
HEE, HEE! LIKE.....
I USE DEAL SOAP, IT DOES THE JOB....IF YOU DON'T USE IT. YOU'RE A SLOB!!
HA, HA! WONDERFUL!
I FILLED OUT THE BLANK, NOW SIGN BETTY COOPER'S NAME!
WHY?
BECAUSE ANYONE WHO SUBMITS TWO ENTRIES IS DISQUALIFIED!

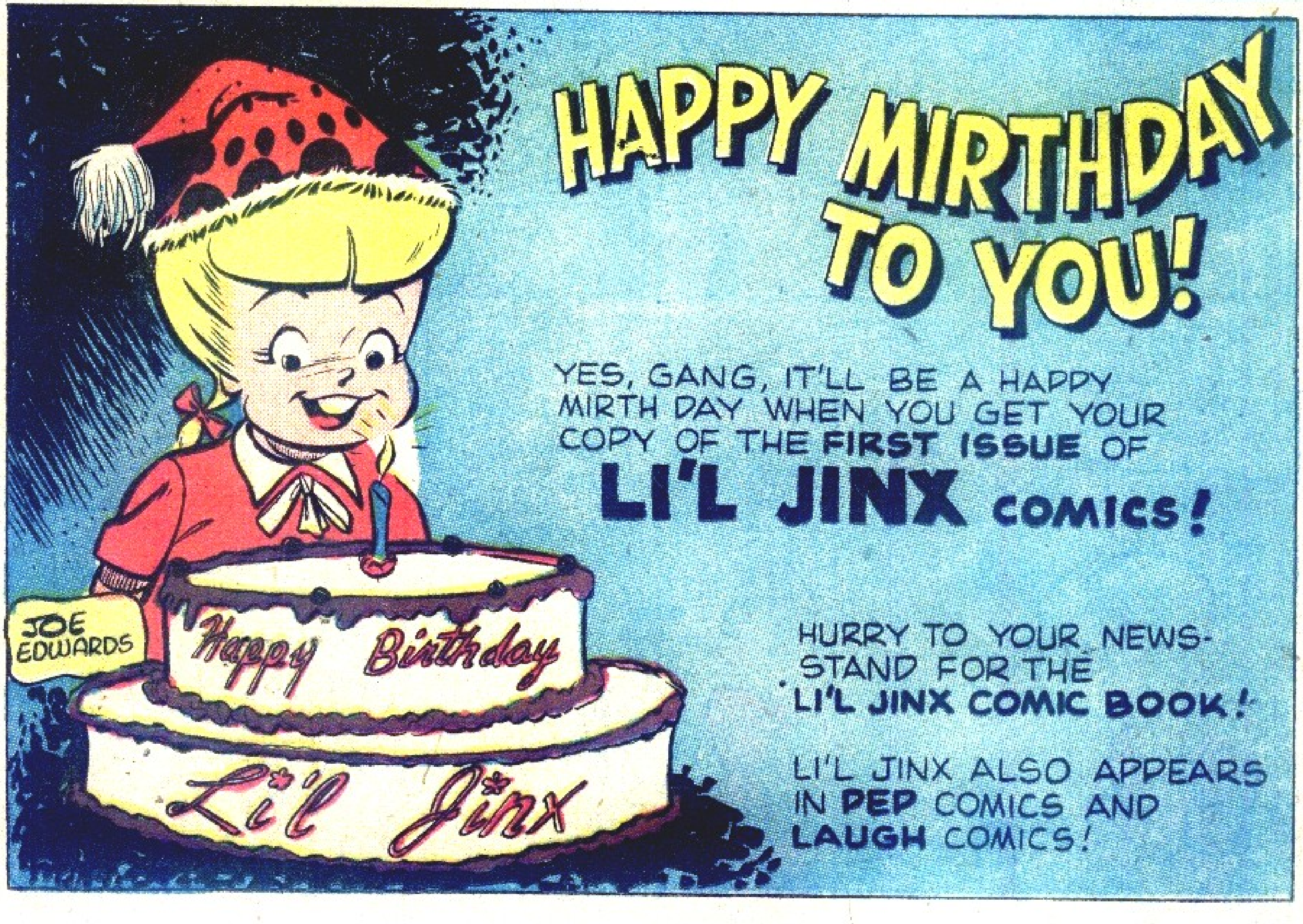

REGGIE!! YOU MARVELOUS, EVIL GENIUS!
SMACK!
OOH REGGIE, I'LL NEVER BE ABLE TO REPAY YOU!
FORCE YOURSELF!
D
HEH, HEH! WELL BETTY! THERE GO YOUR CHANCES!
R
MAILING YOUR CONTEST ENTRY, RONNIE?
IT'S...ER...MORE OF AN INSURANCE POLICY!
BETTY ASKED ME TO MAIL HERS FOR HER!
BETTY'S?
R
OH, ALLOW ME!
SHE SURE HAS GOT TALENT!
HA, HA! SHE'S CLINCHED THE PRIZE FOR YOU!
D
H-HOW DID YOU FIND OUT WHA...
I'M THE GUY WHO ERASED HER NAME!
YUK, YUK! ...AND WROTE YOURS IN!
YIPE! WAIT'LL SHE FINDS OU...


Y-YOU PUT MY NAME ON HER ENTRY? YIKES!
YOU BOOB!! THAT MAKES TWO ENTRIES FOR ME!
I'M DISQUALIFIED!
R
NEXT WEEK....
DID YOU HEAR? BETTY WON THE DEAL SOAP CONTEST!
WHAT?
S
WITH THE CRAZIEST LINE, TOO!
THE SOAP PEOPLE ARE GOING TO USE IT AS A COMMERCIAL!
B-BUT IT'S SO STUPID....
SURE IT'S COMIC! PEOPLE WILL PAY ATTENTION TO IT!! IT'S THE GREATEST!
IF YOU DON'T USE IT YOU'RE A SLOB!
DON'T BE A SLOB! BUY DEAL SOAP!
OH, SHUT-UP!
THE END

REGGIE


JUGHEAD'S A GREAT HALF-BACK!
WHAT?
WHY HE DOESN'T PLAY FOOTBALL!
WHO SAID HE DID?
WHEN HE BORROWS MONEY, HE ALWAYS PAYS HALF-BACK!


REGGIE
WHO AM I?
JUGHEAD, PLEASE TAKE IT EASY ON REGGIE TODAY! HE'S NOT FEELING WELL!
I'LL BE NICE AS PIE!
HELLO REGGIE, YOU POOR DEAR! HOW ARE ARE FEELING NOW?
NOT SO GOOD, BETTY!
I'M JUST NOT MYSELF TODAY!
YES! - I NOTICED THE IMPROVEMENT RIGHT AWAY!


HAPPY MIRTHDAY TO YOU!

YES, GANG, IT'LL BE A HAPPY MIRTH DAY WHEN YOU GET YOUR COPY OF THE **FIRST ISSUE** OF

LI'L JINX COMICS!

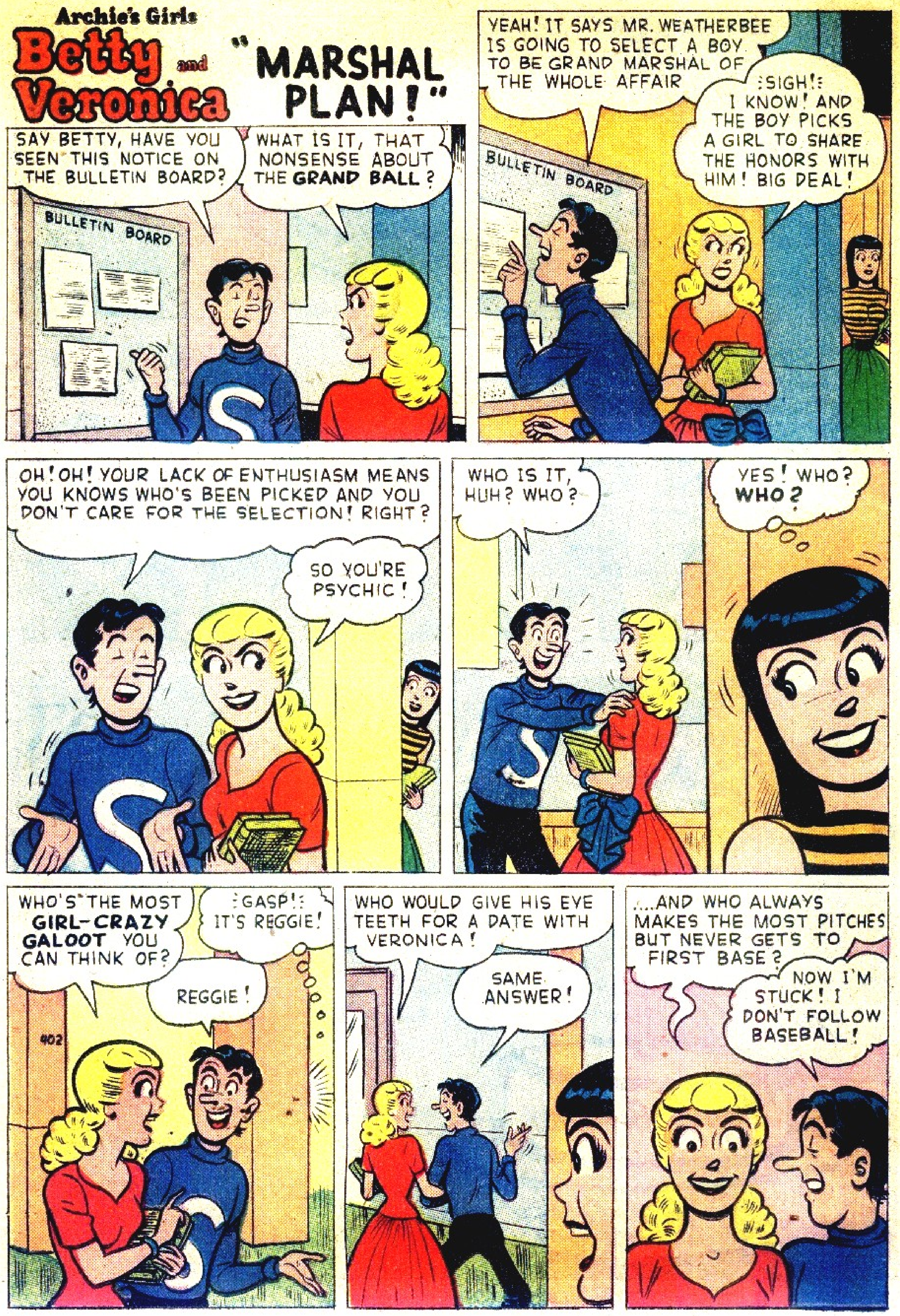
HURRY TO YOUR NEWSSTAND FOR THE **LI'L JINX COMIC BOOK!**

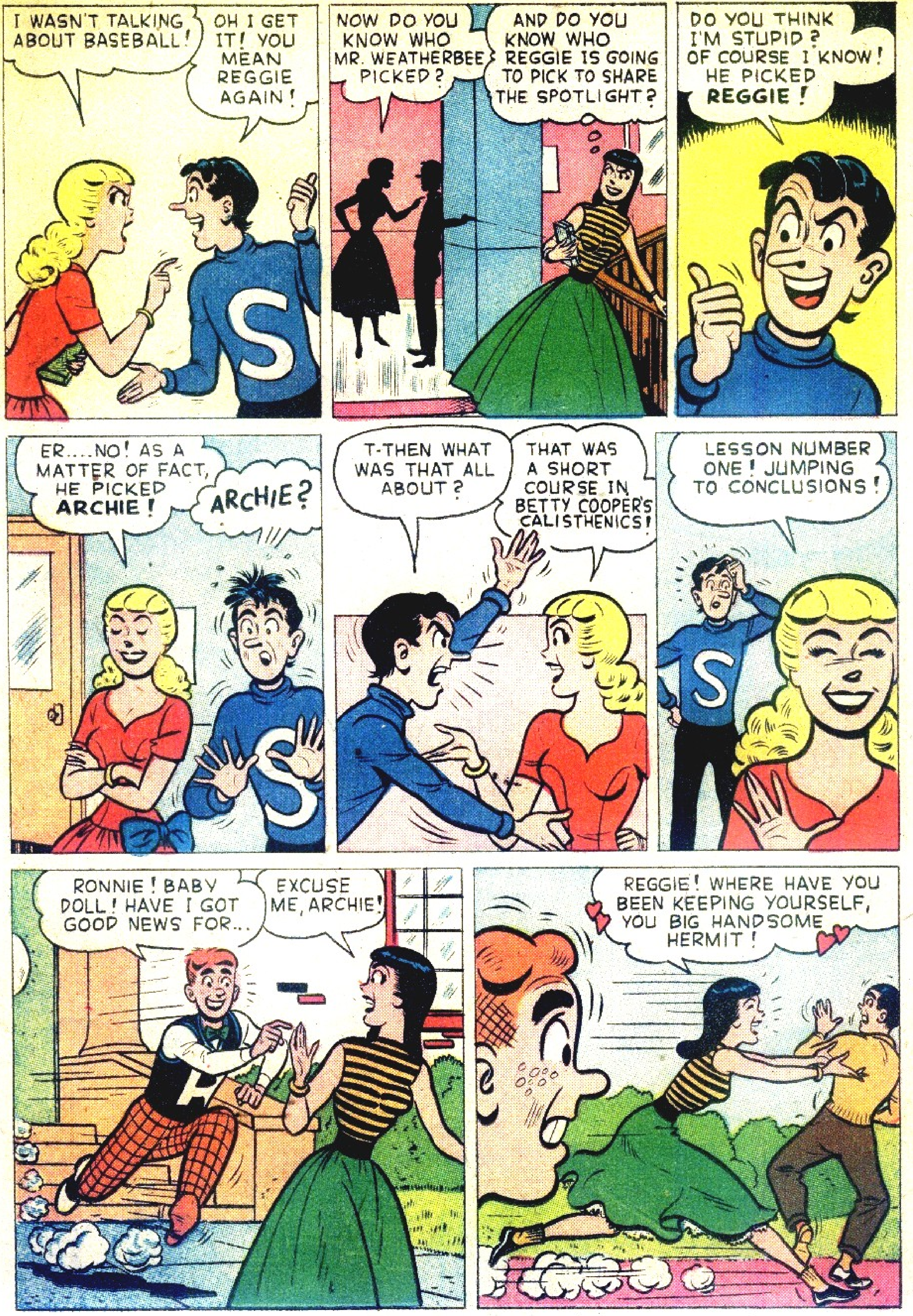
LI'L JINX ALSO APPEARS IN **PEP** COMICS AND **LAUGH** COMICS!
Happy Birthday
Lil Jinx
JOE EDWARDS

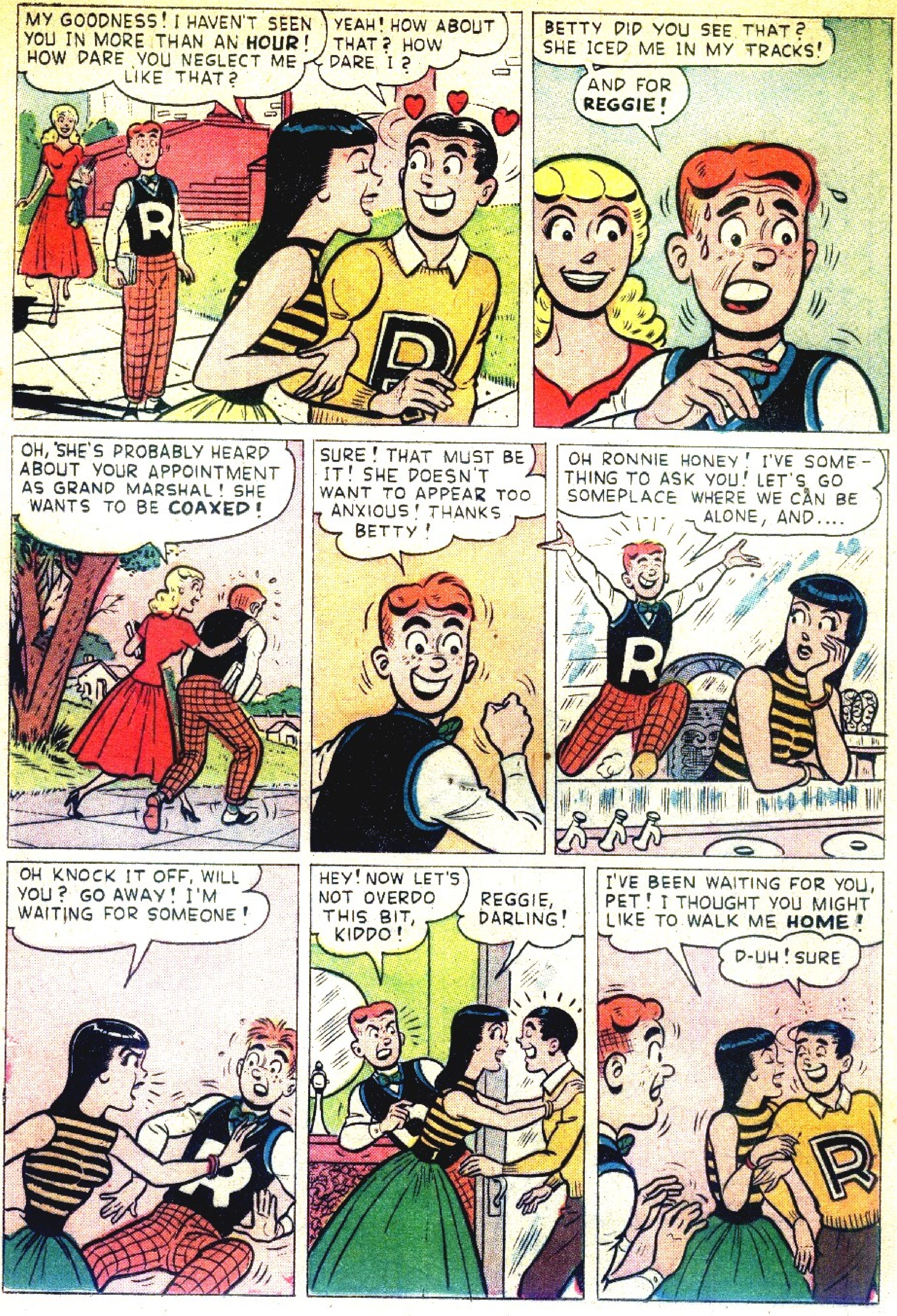
Archie's Girls

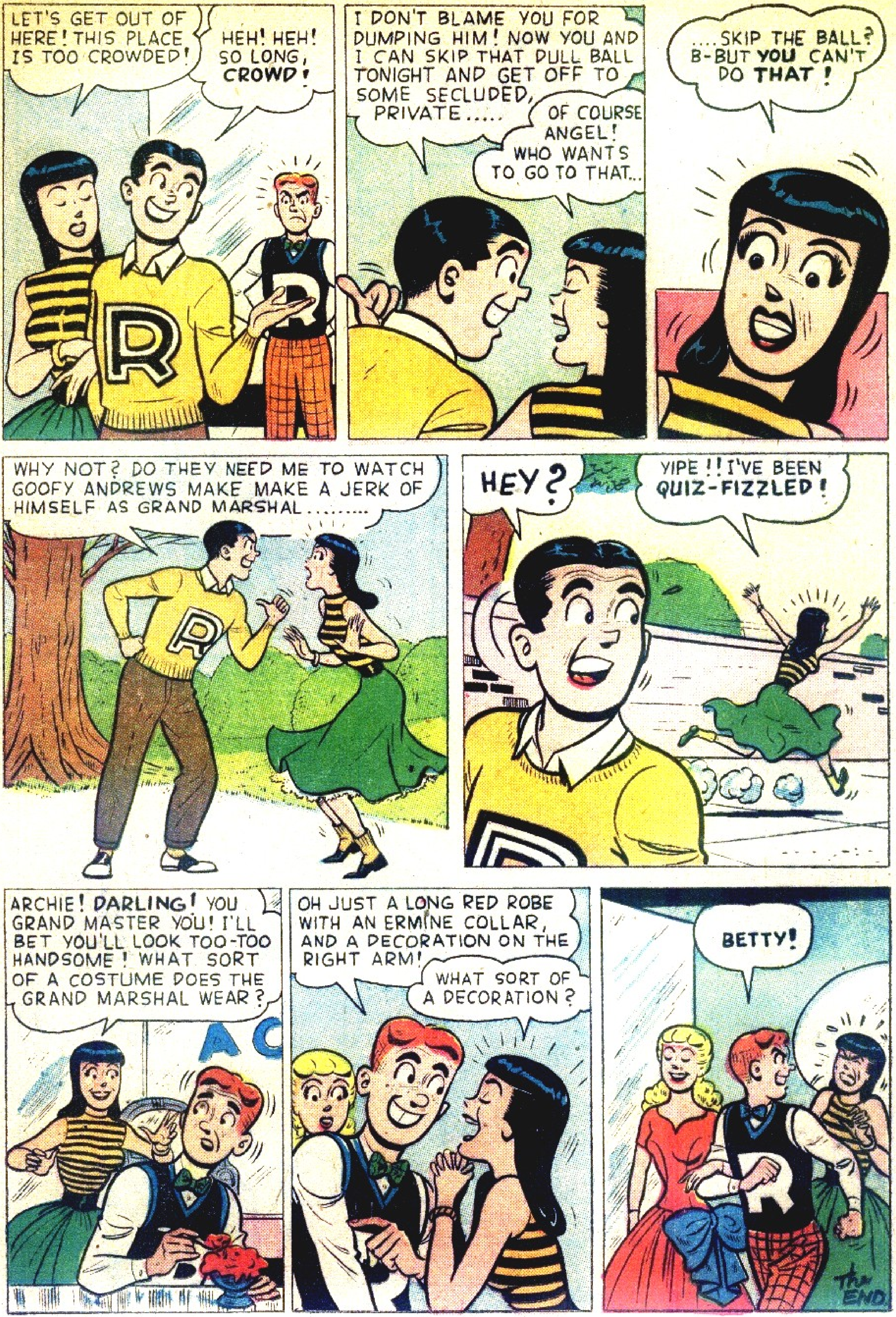
Betty and Veronica

"MARSHAL PLAN!"

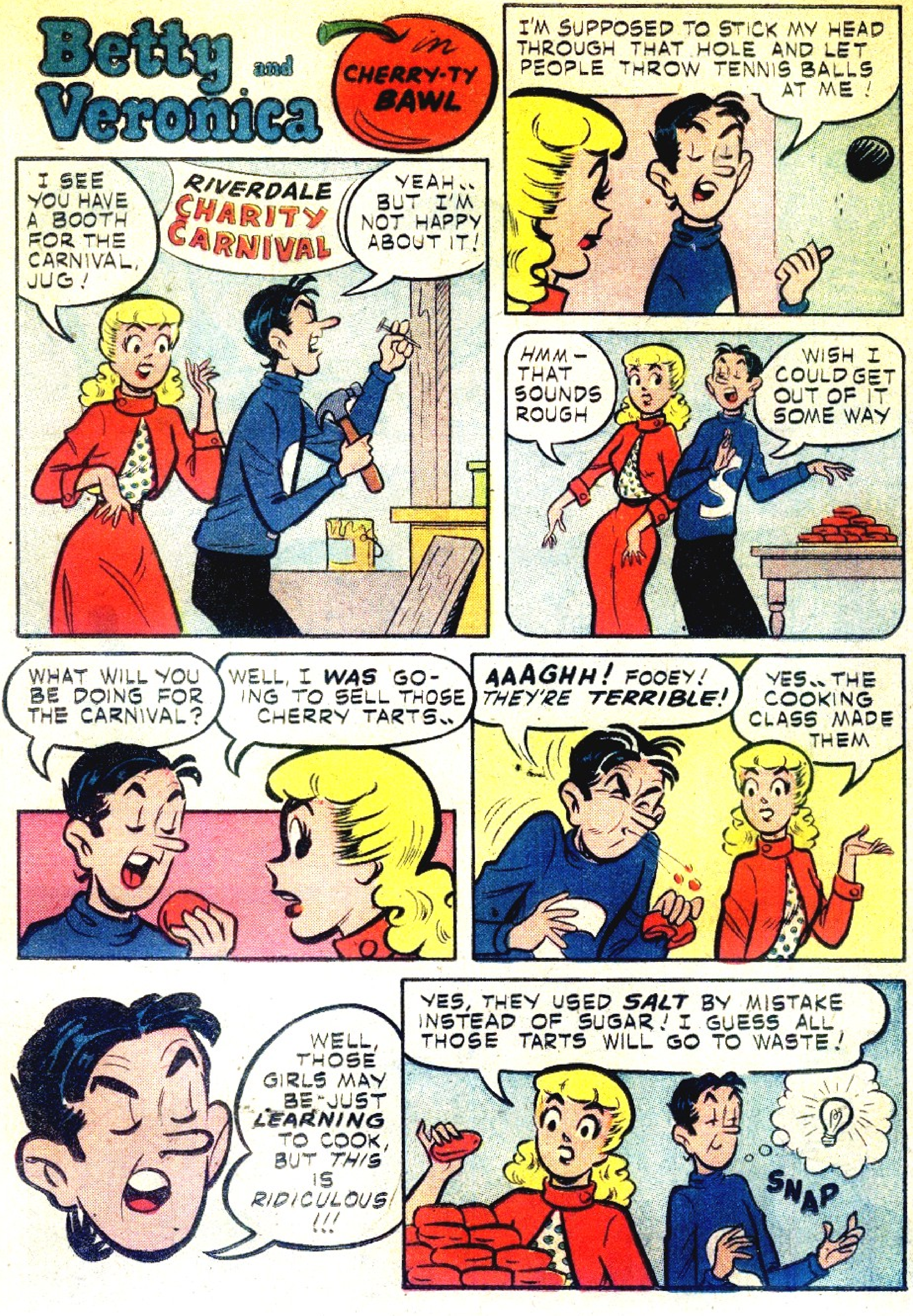

SAY BETTY, HAVE YOU SEEN THIS NOTICE ON THE BULLETIN BOARD?
WHAT IS IT, THAT NONSENSE ABOUT THE **GRAND BALL**?
BULLETIN BOARD
YEAH! IT SAYS MR. WEATHERBEE IS GOING TO SELECT A BOY TO BE GRAND MARSHAL OF THE WHOLE AFFAIR
:SIGH!: I KNOW! AND THE BOY PICKS A GIRL TO SHARE THE HONORS WITH HIM! BIG DEAL!
BULLETIN BOARD
OH! OH! YOUR LACK OF ENTHUSIASM MEANS YOU KNOWS WHO'S BEEN PICKED AND YOU DON'T CARE FOR THE SELECTION! RIGHT?
SO YOU'RE PSYCHIC!
WHO IS IT, HUH? WHO?
YES! WHO? **WHO?**
WHO'S THE MOST **GIRL-CRAZY GALOOT** YOU CAN THINK OF?
:GASP!: IT'S REGGIE!
REGGIE!
402
WHO WOULD GIVE HIS EYE TEETH FOR A DATE WITH VERONICA!
SAME ANSWER!
....AND WHO ALWAYS MAKES THE MOST PITCHES BUT NEVER GETS TO FIRST BASE?
NOW I'M STUCK! I DON'T FOLLOW BASEBALL!

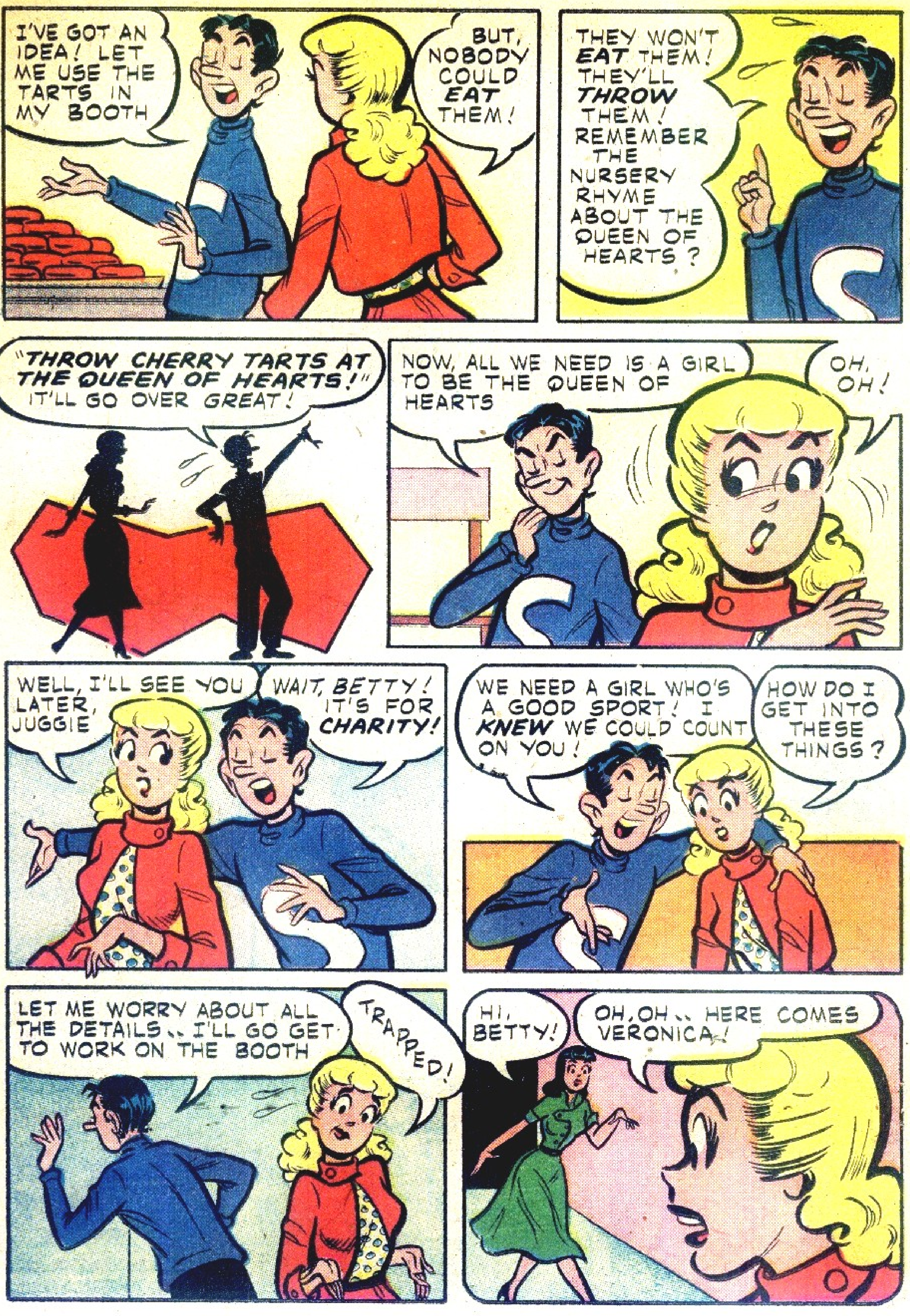

I WASN'T TALKING ABOUT BASEBALL!
OH I GET IT! YOU MEAN REGGIE AGAIN!
NOW DO YOU KNOW WHO MR. WEATHERBEE PICKED?
AND DO YOU KNOW WHO REGGIE IS GOING TO PICK TO SHARE THE SPOTLIGHT?
DO YOU THINK I'M STUPID? OF COURSE I KNOW! HE PICKED **REGGIE**!
ER....NO! AS A MATTER OF FACT, HE PICKED **ARCHIE**!
ARCHIE?
T-THEN WHAT WAS THAT ALL ABOUT?
THAT WAS A SHORT COURSE IN BETTY COOPER'S CALISTHENICS!
LESSON NUMBER ONE! JUMPING TO CONCLUSIONS!
RONNIE! BABY DOLL! HAVE I GOT GOOD NEWS FOR...
EXCUSE ME, ARCHIE!
REGGIE! WHERE HAVE YOU BEEN KEEPING YOURSELF, YOU BIG HANDSOME HERMIT!

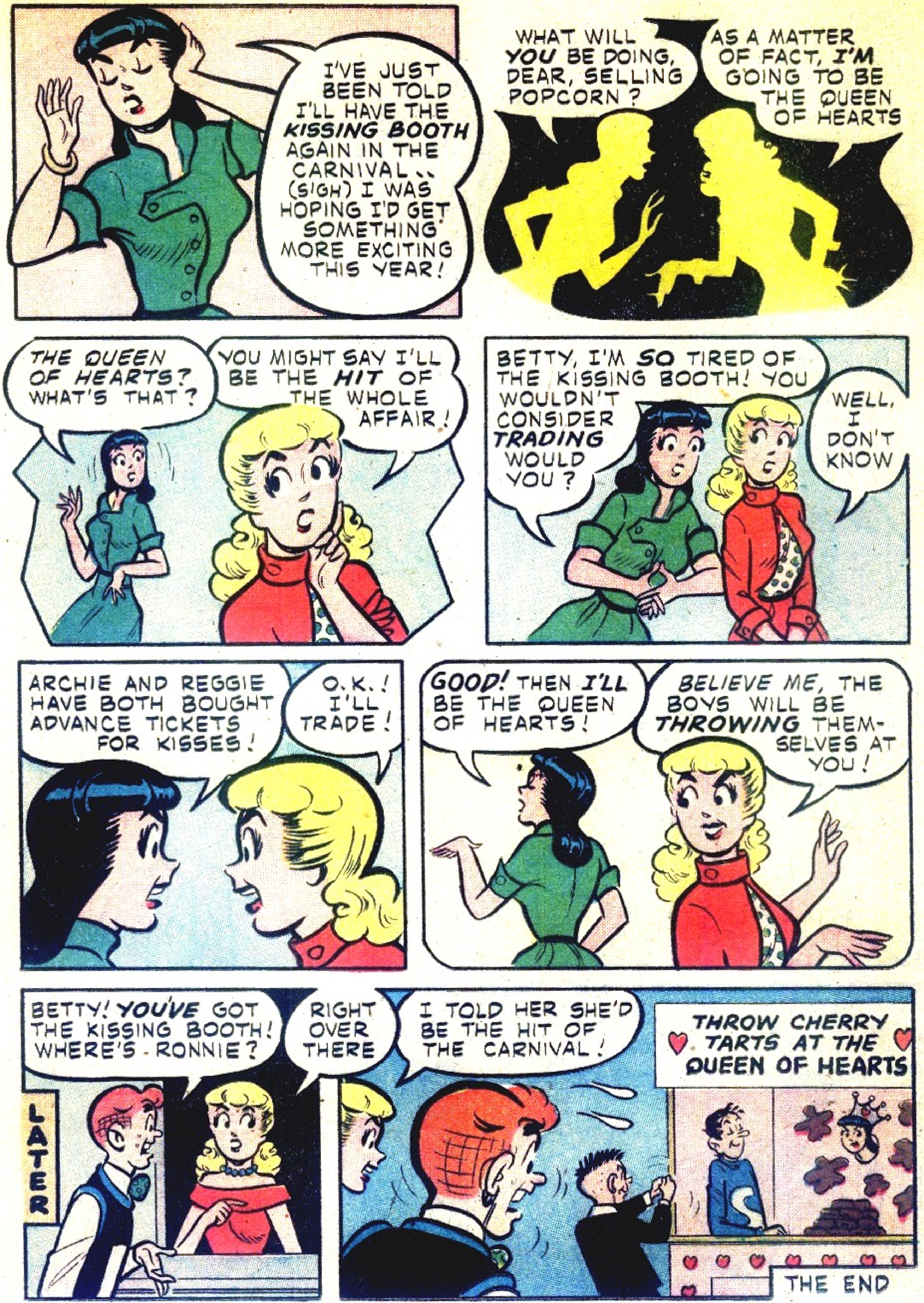

MY GOODNESS! I HAVEN'T SEEN YOU IN MORE THAN AN **HOUR**! HOW DARE YOU NEGLECT ME LIKE THAT?
YEAH! HOW ABOUT THAT? HOW DARE I?
BETTY DID YOU SEE THAT? SHE ICED ME IN MY TRACKS!
AND FOR **REGGIE**!
OH, SHE'S PROBABLY HEARD ABOUT YOUR APPOINTMENT AS GRAND MARSHAL! SHE WANTS TO BE **COAXED**!
SURE! THAT MUST BE IT! SHE DOESN'T WANT TO APPEAR TOO ANXIOUS! THANKS BETTY!
OH RONNIE HONEY! I'VE SOMETHING TO ASK YOU! LET'S GO SOMEPLACE WHERE WE CAN BE ALONE, AND....
OH KNOCK IT OFF, WILL YOU? GO AWAY! I'M WAITING FOR SOMEONE!
HEY! NOW LET'S NOT OVERDO THIS BIT, KIDDO!
REGGIE, DARLING!
I'VE BEEN WAITING FOR YOU, PET! I THOUGHT YOU MIGHT LIKE TO WALK ME **HOME**!
D-UH! SURE


LET'S GET OUT OF HERE! THIS PLACE IS TOO CROWDED!
HEH! HEH! SO LONG, **CROWD**!
I DON'T BLAME YOU FOR DUMPING HIM! NOW YOU AND I CAN SKIP THAT DULL BALL TONIGHT AND GET OFF TO SOME SECLUDED, PRIVATE.....
OF COURSE ANGEL! WHO WANTS TO GO TO THAT...
....SKIP THE BALL? B-BUT **YOU** CAN'T DO **THAT**!
WHY NOT? DO THEY NEED ME TO WATCH GOOFY ANDREWS MAKE MAKE A JERK OF HIMSELF AS GRAND MARSHAL.........
HEY?
YIPE!! I'VE BEEN **QUIZ-FIZZLED**!
ARCHIE! **DARLING**! YOU GRAND MASTER YOU! I'LL BET YOU'LL LOOK TOO-TOO HANDSOME! WHAT SORT OF A COSTUME DOES THE GRAND MARSHAL WEAR?
OH JUST A LONG RED ROBE WITH AN ERMINE COLLAR, AND A DECORATION ON THE RIGHT ARM!
WHAT SORT OF A DECORATION?
BETTY!
THE END

Betty and Veronica in CHERRY-TY BAWL


I SEE YOU HAVE A BOOTH FOR THE CARNIVAL, JUG!
RIVERDALE CHARITY CARNIVAL
YEAH.. BUT I'M NOT HAPPY ABOUT IT!
I'M SUPPOSED TO STICK MY HEAD THROUGH THAT HOLE AND LET PEOPLE THROW TENNIS BALLS AT ME!
HMM — THAT SOUNDS ROUGH
WISH I COULD GET OUT OF IT SOME WAY
WHAT WILL YOU BE DOING FOR THE CARNIVAL?
WELL, I WAS GOING TO SELL THOSE CHERRY TARTS..
AAAGHH! FOOEY! THEY'RE TERRIBLE!
YES.. THE COOKING CLASS MADE THEM
WELL, THOSE GIRLS MAY BE JUST LEARNING TO COOK, BUT THIS IS RIDICULOUS!!!
YES, THEY USED SALT BY MISTAKE INSTEAD OF SUGAR! I GUESS ALL THOSE TARTS WILL GO TO WASTE!
SNAP


I'VE GOT AN IDEA! LET ME USE THE TARTS IN MY BOOTH
BUT, NOBODY COULD *EAT* THEM!
THEY WON'T *EAT* THEM! THEY'LL *THROW* THEM! REMEMBER THE NURSERY RHYME ABOUT THE QUEEN OF HEARTS?
"*THROW CHERRY TARTS AT THE QUEEN OF HEARTS!*" IT'LL GO OVER *GREAT!*
NOW, ALL WE NEED IS A GIRL TO BE THE QUEEN OF HEARTS
OH, OH!
WELL, I'LL SEE YOU LATER, JUGGIE
WAIT, *BETTY!* IT'S FOR *CHARITY!*
WE NEED A GIRL WHO'S A GOOD SPORT! I *KNEW* WE COULD COUNT ON YOU!
HOW DO I GET INTO THESE THINGS?
LET ME WORRY ABOUT ALL THE DETAILS .. I'LL GO GET TO WORK ON THE BOOTH
TRAPPED!
HI, BETTY!
OH, OH .. HERE COMES VERONICA!

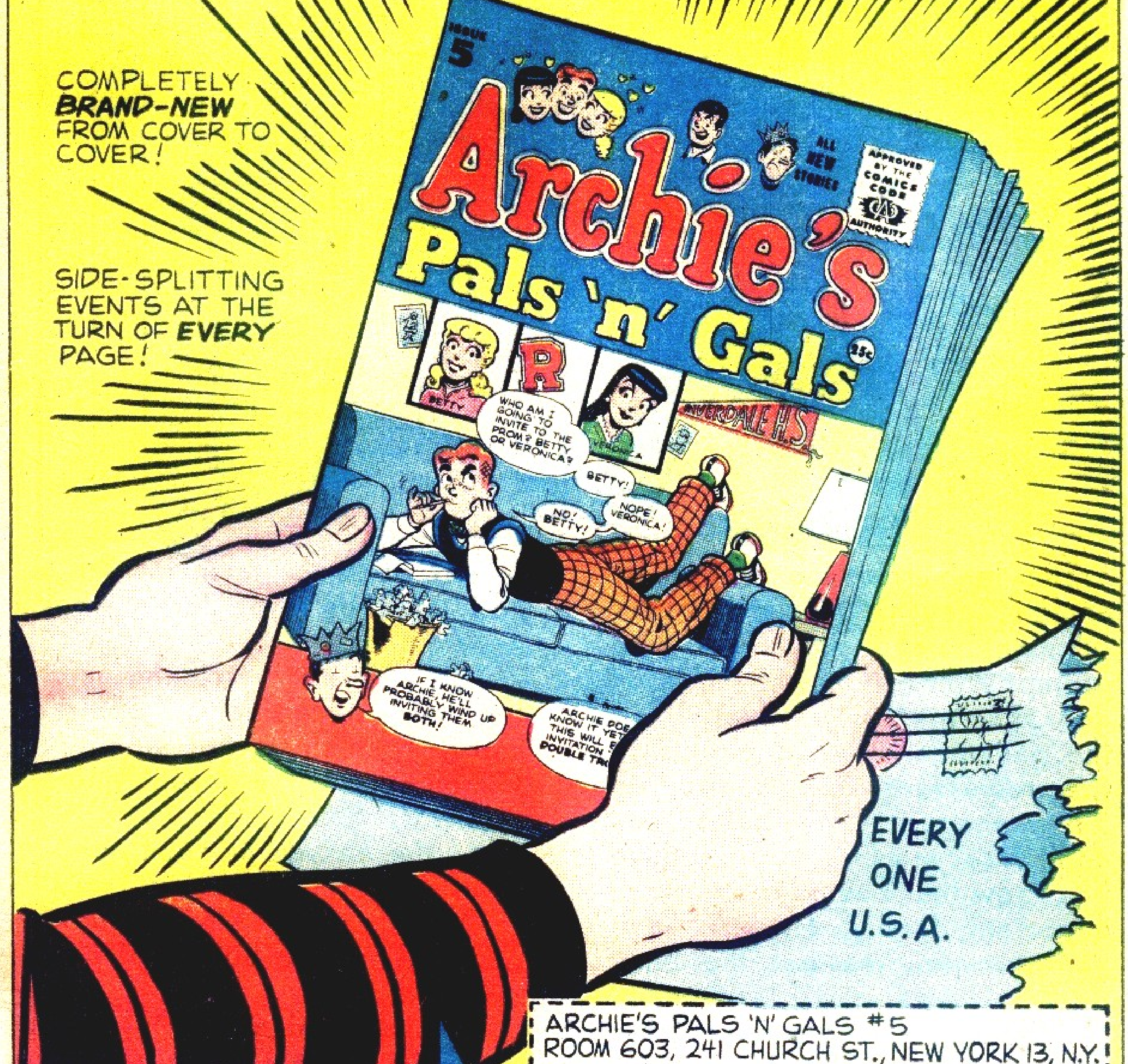

I'VE JUST BEEN TOLD I'LL HAVE THE **KISSING BOOTH** AGAIN IN THE CARNIVAL .. (SIGH) I WAS HOPING I'D GET SOMETHING MORE EXCITING THIS YEAR!
WHAT WILL ***YOU*** BE DOING, DEAR, SELLING POPCORN ?
AS A MATTER OF FACT, ***I'M*** GOING TO BE THE QUEEN OF HEARTS
*THE QUEEN OF **HEARTS?*** WHAT'S THAT ?
YOU MIGHT SAY I'LL BE THE ***HIT*** OF THE WHOLE AFFAIR!
BETTY, I'M **SO** TIRED OF THE KISSING BOOTH! YOU WOULDN'T CONSIDER ***TRADING*** WOULD YOU ?
WELL, I DON'T KNOW
ARCHIE AND REGGIE HAVE BOTH BOUGHT ADVANCE TICKETS FOR KISSES!
O.K.! I'LL TRADE!
GOOD! THEN ***I'LL*** BE THE QUEEN OF HEARTS!
BELIEVE ME, THE BOYS WILL BE ***THROWING*** THEMSELVES AT YOU!
LATER
BETTY! ***YOU'VE*** GOT THE KISSING BOOTH! WHERE'S RONNIE?
RIGHT OVER THERE
I TOLD HER SHE'D BE THE HIT OF THE CARNIVAL!
THROW CHERRY TARTS AT THE QUEEN OF HEARTS
THE END

YOUR THRILL OF THE YEAR!

IMAGINE THE ***THRILLING SURPRISE*** WHEN YOU UNWRAP THE MAIL AND ***HOLD IN YOUR HANDS*** THE ***NEWEST,*** THE ***BRIGHTEST...***

COMPLETELY ***BRAND-NEW*** FROM COVER TO COVER!

SIDE-SPLITTING EVENTS AT THE TURN OF ***EVERY*** PAGE!


ISSUE 5
Archie's Pals 'n' Gals
ALL NEW STORIES
APPROVED BY THE COMICS CODE AUTHORITY
25¢
BETTY
R
VERONICA
RIVERDALE H.S.
WHO AM I GOING TO INVITE TO THE PROM? BETTY OR VERONICA?
BETTY!
NOPE! VERONICA!
NO! BETTY!
IF I KNOW ARCHIE, HE'LL PROBABLY WIND UP INVITING THEM BOTH!
ARCHIE DOE KNOW IT YET THIS WILL B INVITATION DOUBLE TR
EVERY ONE U.S.A.

DON'T DELAY...ORDER YOURS TODAY! GET ON OUR ***PRE-PUBLICATION LIST NOW!*** JUST FILL OUT THIS COUPON AND SEND IT ALONG WITH 25¢ IN COIN AND WE'LL SEND ***YOU*** YOUR ***ADVANCE COPY!*** BE THE ***FIRST*** IN YOUR TOWN!

ARCHIE'S PALS 'N' GALS #5
ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

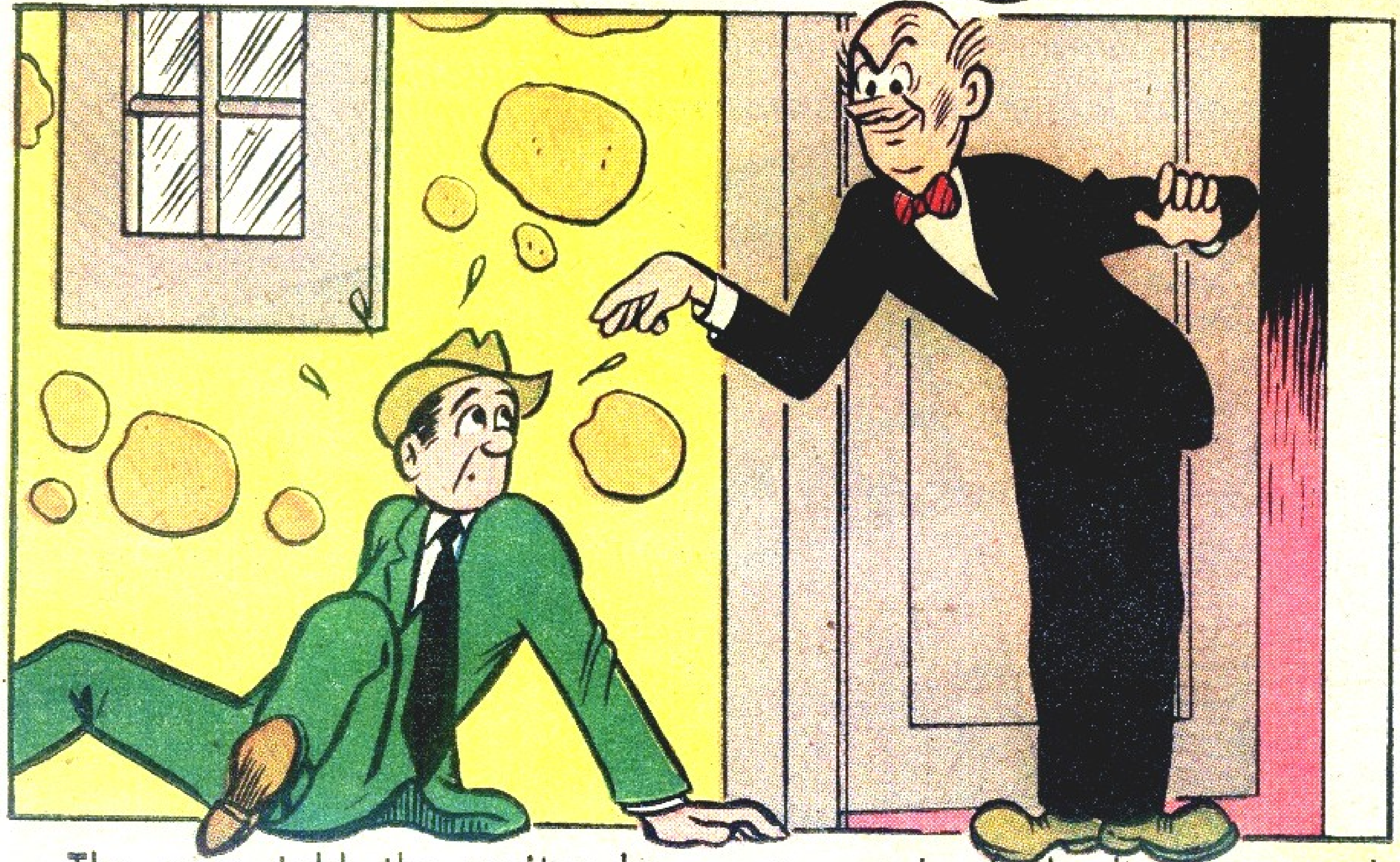
GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME THE NEW ARCHIE'S PALS 'N' GALS #5 AS SOON AS IT COMES OFF THE PRESS.

NAME ______________________________
PLEASE PRINT PLAINLY

ADDRESS ______________________________

CITY ______________ STATE ______________

GAGS" 'N' "GALS



The man told the waiter he couldn't pay his bill. The waiter summoned the manager who promptly threw him out the back door. The man picked himself off the pavement, walked back into the restaurant and confronted the manager. "See here. You can't treat me that way. I'll have you know that I come from a very important family. I won't have you throwing me out the back door."

"Oh, I beg your pardon," the manager said. "I didn't know that."

He then promptly threw him out the front door.

The annoyed Mr. Brown went over to his borrowing neighbor to get back the lawn mower he had lent him over three weeks ago.

"Do I have it yet?" the neighbor said surprisingly. "Gee I'm sorry. I clean forgot about it. C'mon over to the garage and I'll return it."

At the garage he took out the lawn mower.

"What's that?" Mr. Brown asked pointing to a bundle of piled-up cord.

"That's a fishing net," the neighbor said proudly. "I've had it in my possession for almost twenty years now."

"That's long enough," said Mr. Brown. "Don't you think it's time you returned it?"

The weather man studied his

complicated apparatus for a long time, then he wrote his weather prediction. "Tomorrow. Rain."

The visitor was very impressed. "It must be wonderful to be able to read all those instruments the way you do and predict the weather. But are you sure it's going to rain?"

"Positive," the weatherman answered. "I just washed my car. I've got a golf date for tomorrow. And my wife is giving a lawn party."

The woman walked into the room without knocking, took off her coat, sat herself down and said, "Doctor, I want you to examine me and tell me what's wrong with me."

"But madam," he said.

"Please doctor. I'm in a hurry. You needn't be hesitant about telling me the truth."

"Very well. If you insist. First, you're disgustingly fat. Second, your clothes are too loud and you've got too much make-up on. Third, I'm a photographer. The doctor is one flight up."

Dumb—I've gotta start taking French lessons.

Dora—Why? You going to France?

Dumb—Nope. I just adopted a baby.

Dora—So why you gotta take French lessons?

Dumb—'Cause it's a French baby and I wanta be able to understand when he starts to talk.

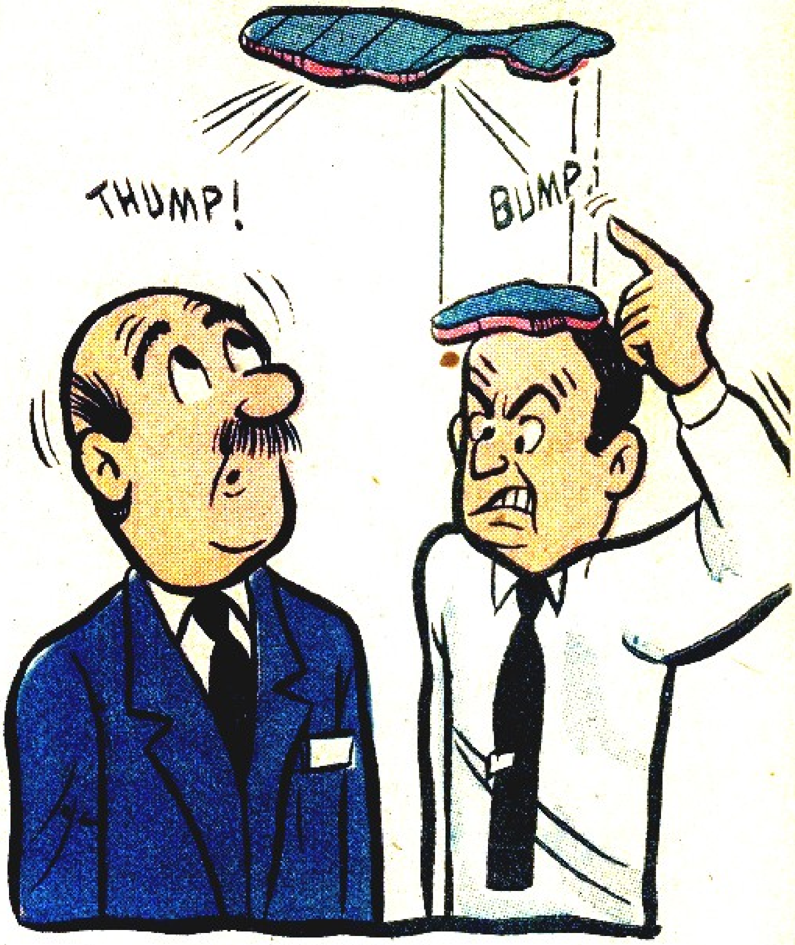
The tenant served notice to the landlord that he was breaking his lease and moving.

"I thought you liked it here," said the landlord.

"I do," answered the tenant.

"Then what's come over you?"

"A tap dancer."



The saddest of all obituaries we have ever seen is the one on old John Brown's tombstone which reads: Here lies poor penniless John Brown who lost his health getting wealthy then lost his wealth trying to get healthy.

You know, you remind me a lot of my pal Joe Jones.

What do you mean? I don't look at all like Joe.

I know. But you both owe me ten bucks.

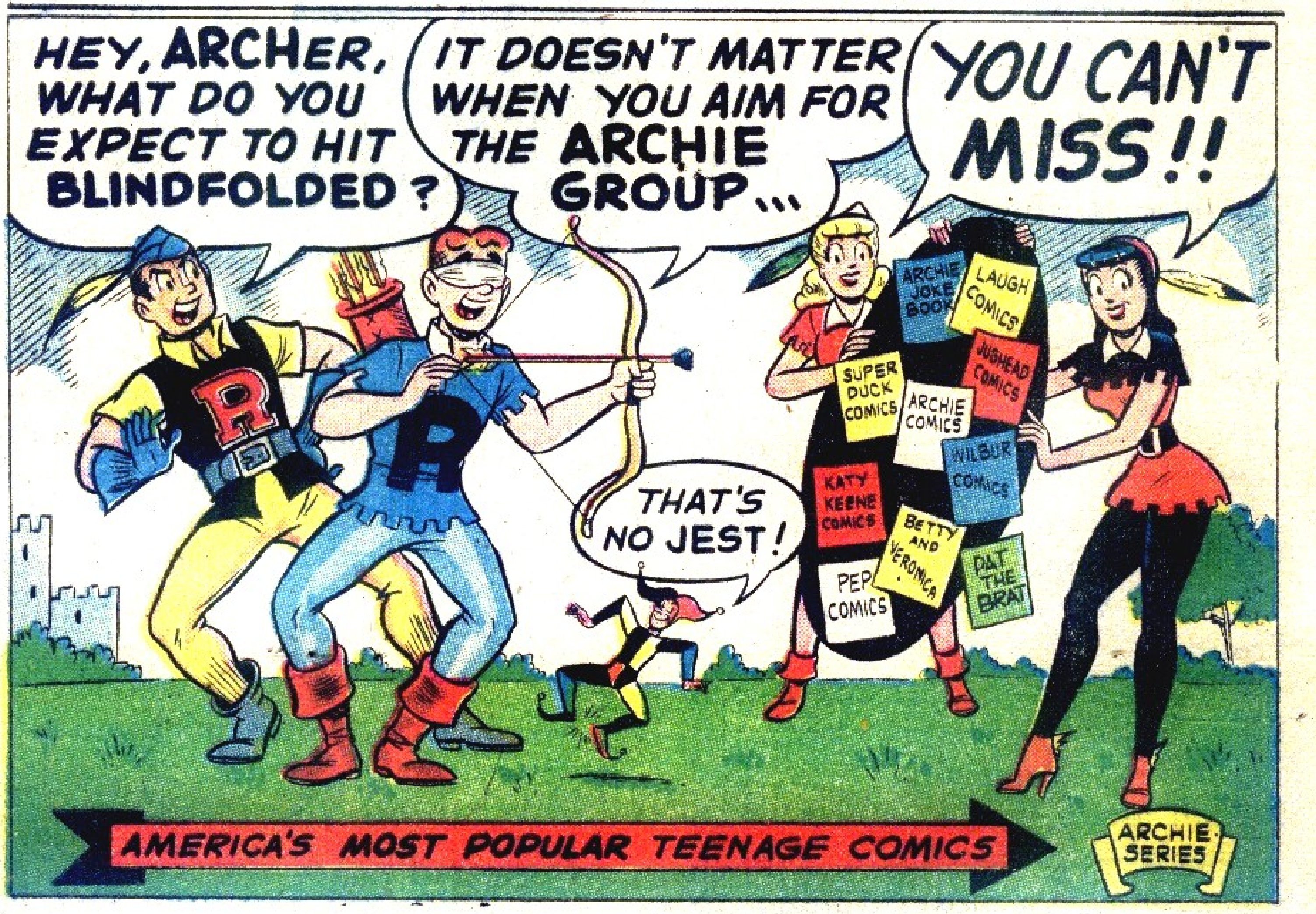
look! a real speedometer
...JUST LIKE THE ONE ON DAD'S CAR

A GENUINE STEWART-WARNER
Cadet
bike speedometer

10
20
30
40
50
Cadet
STEWART SW WARNER
• shows speeds up to 50 m.p.h.!
• shows distances up to 10,000 miles!

It's not a toy—it's a real speedometer! Made by Stewart-Warner, manufacturer of millions of speedometers for cars, trucks, buses and motorcycles. Skyrider blue dial with brilliant red pointer. Steel case with chrome trim. Modernize your bike today! Get a "Cadet" Bike Speedometer at your bike shop, hardware or department store. Or write to Stewart-Warner, Dept. I-95 1840 Diversey Parkway, Chicago 14, Illinois.

STEWART-WARNER
BIKE SPEEDOMETERS
"It's fun to know how fast, how far you go"


HEY, ARCHER, WHAT DO YOU EXPECT TO HIT BLINDFOLDED?
IT DOESN'T MATTER WHEN YOU AIM FOR THE ARCHIE GROUP...
YOU CAN'T MISS!!
THAT'S NO JEST!
R
R
ARCHIE JOKE BOOK
LAUGH COMICS
JUGHEAD COMICS
SUPER DUCK COMICS
ARCHIE COMICS
WILBUR COMICS
KATY KEENE COMICS
BETTY AND VERONICA
PAT THE BRAT
PEP COMICS
AMERICA'S MOST POPULAR TEENAGE COMICS
ARCHIE SERIES

BILL WOGGON PRESENTS

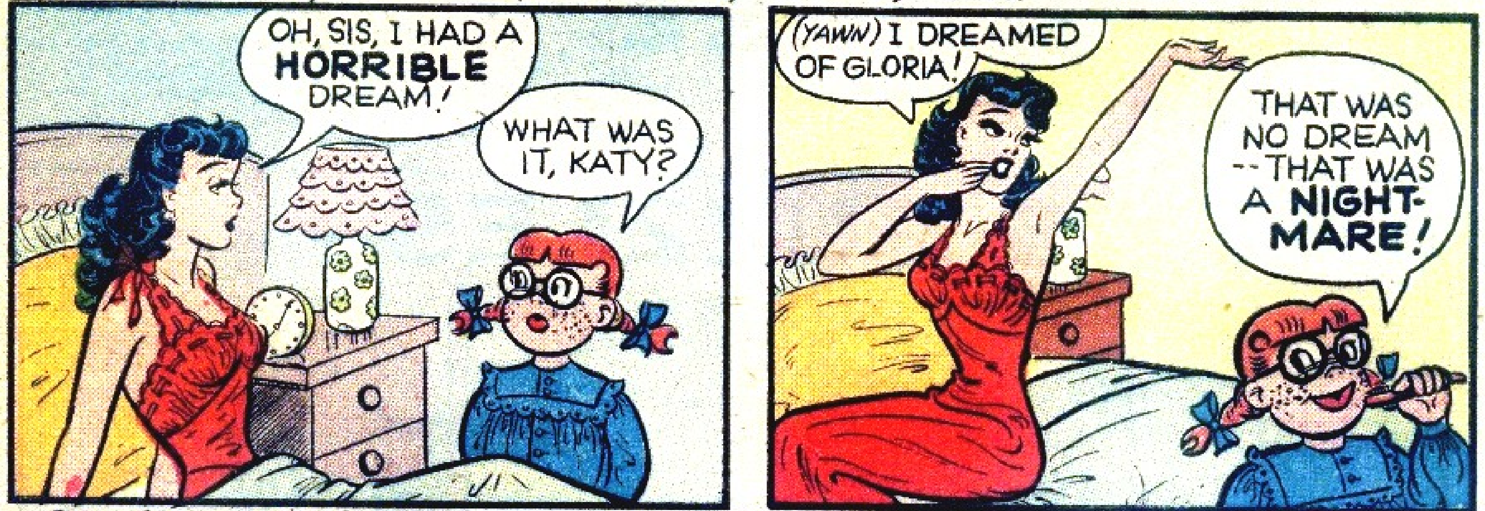
KATY KEENE

AND SIS THE CANDY KID

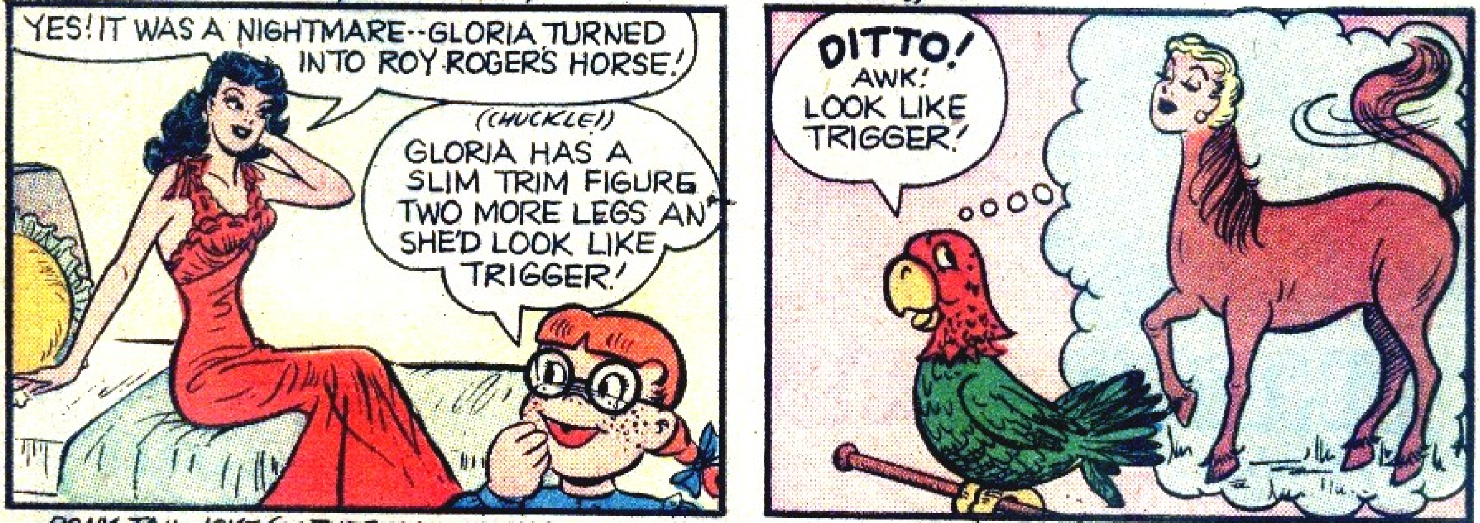
in

MEOW MEOW

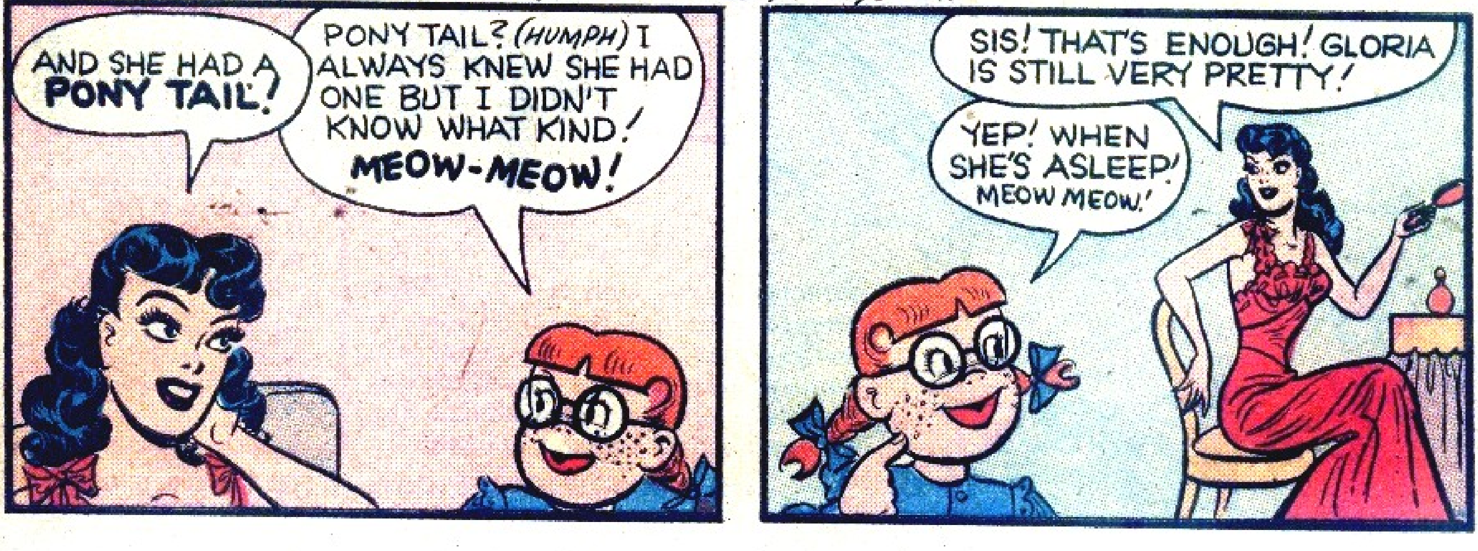
NIGHTMARE JOKE by LUCILLE YOUNG, 2830 N.E. DAVIS, PORTLAND, OREGON.


OH, SIS, I HAD A **HORRIBLE** DREAM!
WHAT WAS IT, KATY?
(YAWN) I DREAMED OF GLORIA!
THAT WAS NO DREAM --THAT WAS A **NIGHT-MARE**!

POEM ABOUT TRIGGER by CAROL DUDEK, 1652 WEST 33rd PL. CHICAGO 8, ILL.

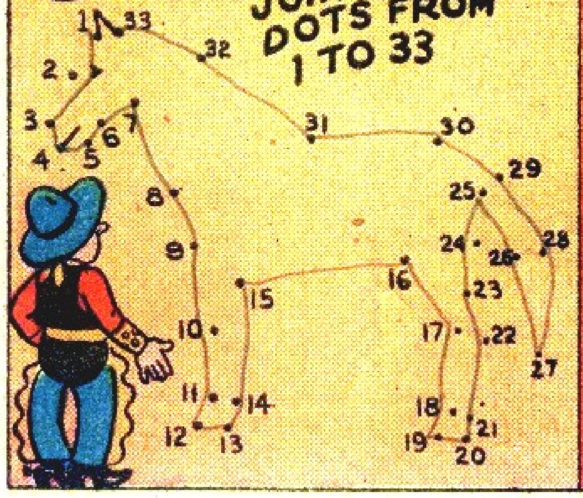

YES! IT WAS A NIGHTMARE--GLORIA TURNED INTO ROY ROGER'S HORSE!
(CHUCKLE!) GLORIA HAS A SLIM TRIM FIGURE TWO MORE LEGS AN' SHE'D LOOK LIKE TRIGGER!
DITTO! AWK! LOOK LIKE TRIGGER!

PONY TAIL JOKE by THERESA WOOLSEY, 1100 W. JACKSON, HUGO, OKLA.

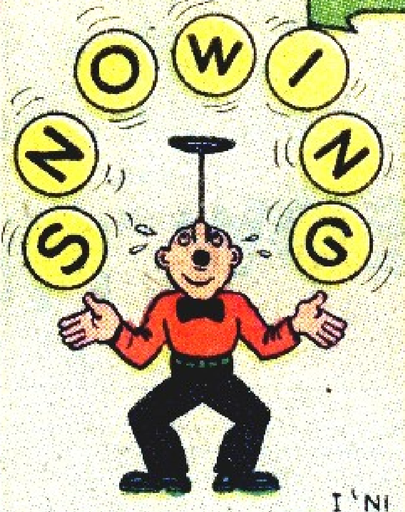

AND SHE HAD A **PONY TAIL**!
PONY TAIL? (HUMPH) I ALWAYS KNEW SHE HAD ONE BUT I DIDN'T KNOW WHAT KIND! **MEOW-MEOW**!
SIS! THAT'S ENOUGH! GLORIA IS STILL VERY PRETTY!
YEP! WHEN SHE'S ASLEEP! MEOW MEOW!

SIS PUZZLES

JOIN THE DOTS FROM 1 TO 33



ONE BY ONE THE JUGGLER LETS THE BALLS DROP AND EACH TIME LEAVING A NEW WORD. WHAT ARE THE WORDS?



SOWING, OWING, WING, WIN, IN, I

PRINT THE NAMES OF EIGHT VEGETABLES AND FRUIT IN THE BOXES READING ACROSS

Beets
Grapes
Figs
Potato
Apples
Squash
Turnips
Tomato

BEETS, GRAPES, FIGS, POTATO, APPLES, SQUASH, TURNIPS, TOMATO

KATY'S PUZZLES

FILL IN THE SPACES TO COMPLETE THE WORDS

	A	N	T						ARTICLE OF CLOTHING
		A	N	T					HUT
		A	N	T					VEGETABLE LIFE
	A	N	T						JOLLY FELLOW
	A	N	T						NEEDED
		A	N	T					SINGER
					A	N	T		ANIMAL
	A	N	T						MUSKMELON

PANTS, SHANTY, PLANTS, SANTA, WANTED CHANTER, ELEPHANT, CANTALOUP

MISSING WORDS
FILL 'EM IN

Hide AND SEEK
rough AND READY
Hither AND THITHER
Now AND THEN
Hill AND DALE
up AND DOWN
do OR DIE
huff AND PUFF
sink OR SWIM
night AND DAY
tried AND TRUE

HIDE, ROUGH, HITHER, NOW, HILL, UP, DO, HUFF, SINK, NIGHT, TRIED

COMBINE THE SMALL WORDS TO MAKE 10 LARGE WORDS

1-PIG	EARED-11
2-HEN	DOZER-12
3-DOG	TAIL-13
4-CAT	AGE-14
5-RAT	PECKED-15
6-COW	ROD-16
7-HORSE	TAN-17
8-BULL	SLIP-18
9-STEER	RADISH-19
10-RAM	IRON-20

1-20, 2-15, 3-11, 4-13, 5-17, 6-18, 7-19, 8-12, 9-14, 10-16

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Feathertouch
BALLPOINT

$1.95

YOU'VE SEEN IT ON TV

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GIANT
SHEAFFER
Feathertouch
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SAVE UP TO $2.00 on original purchase alone—amount you might ordinarily spend on refills for "skinny unit" ballpoints.

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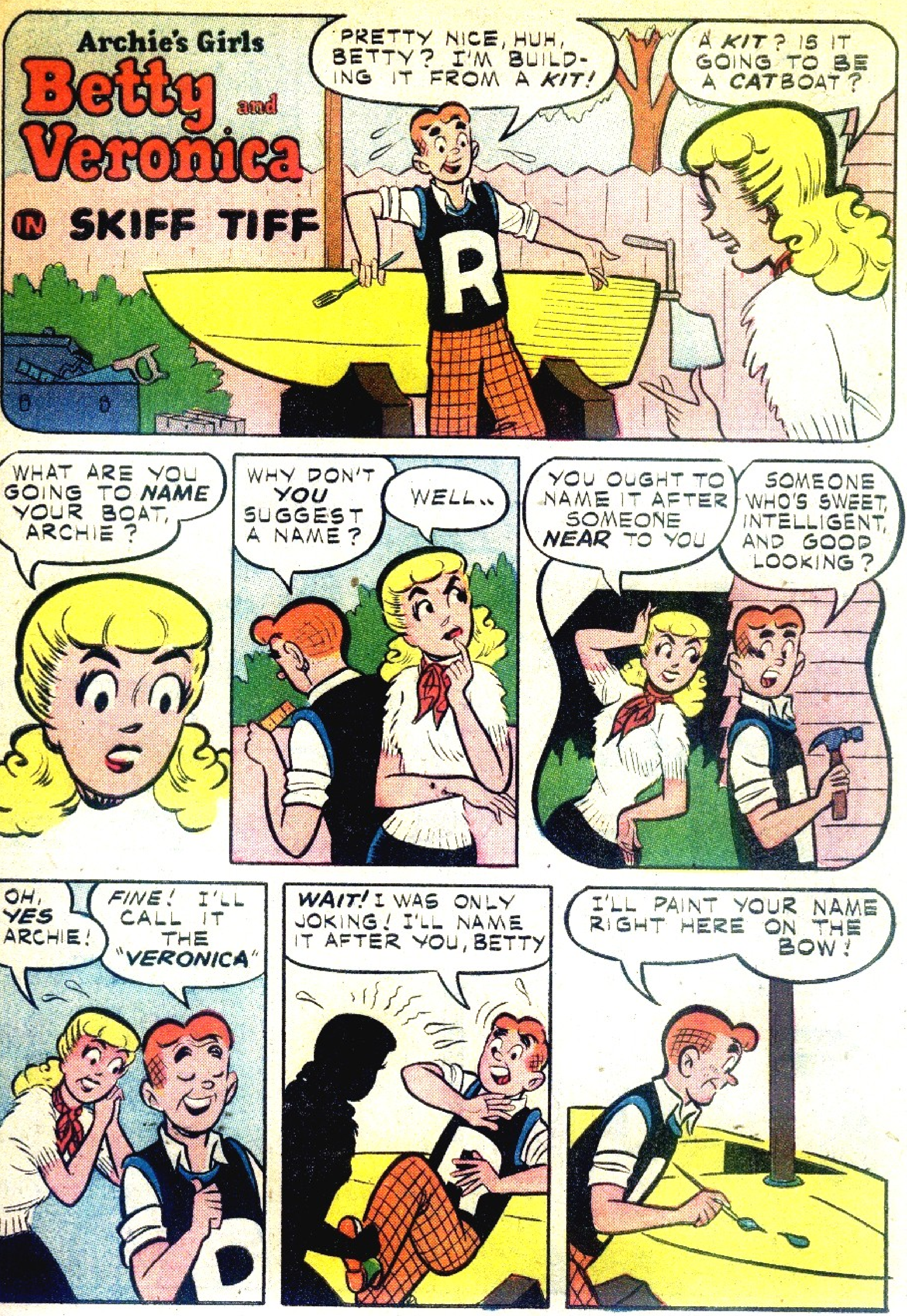
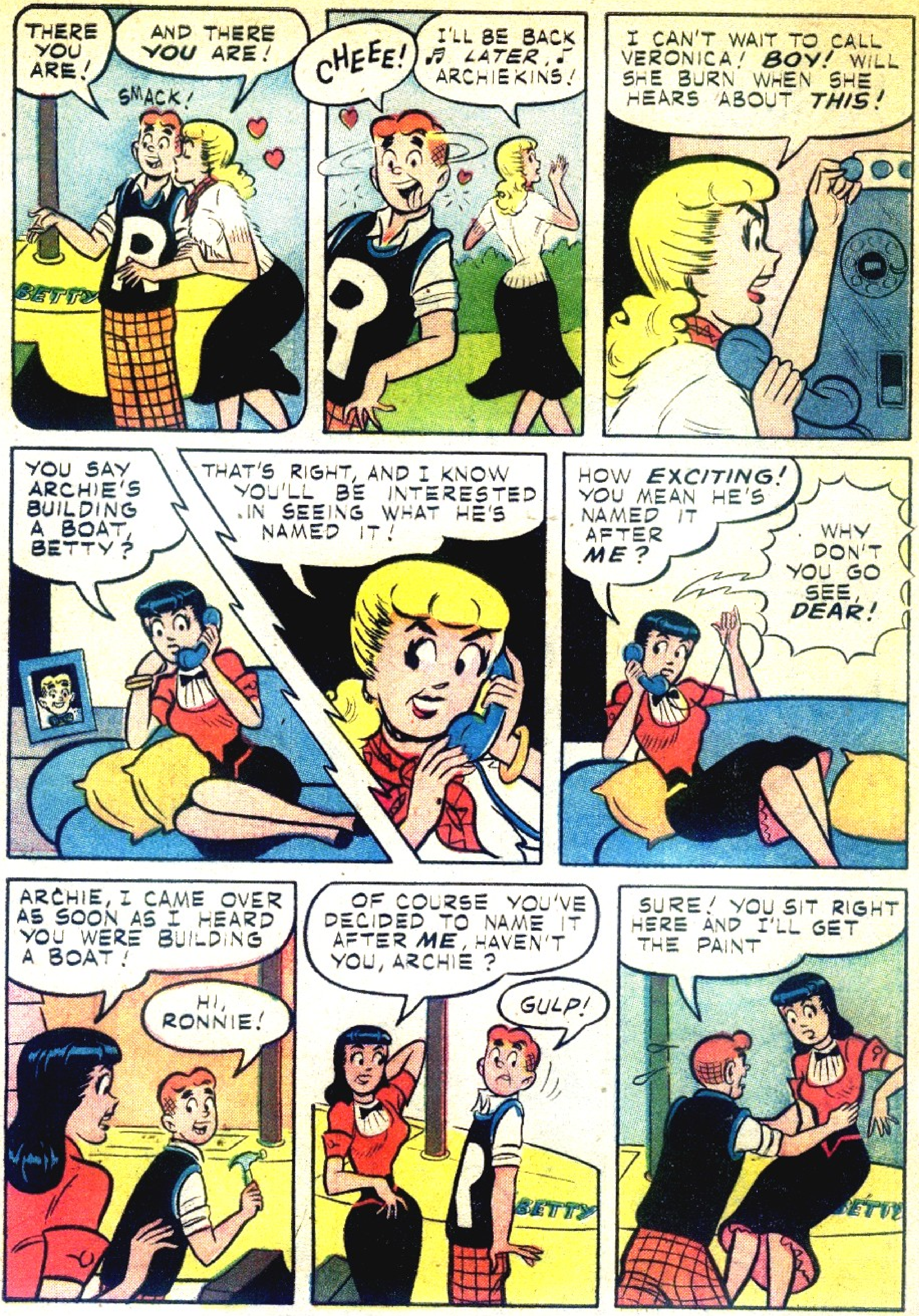
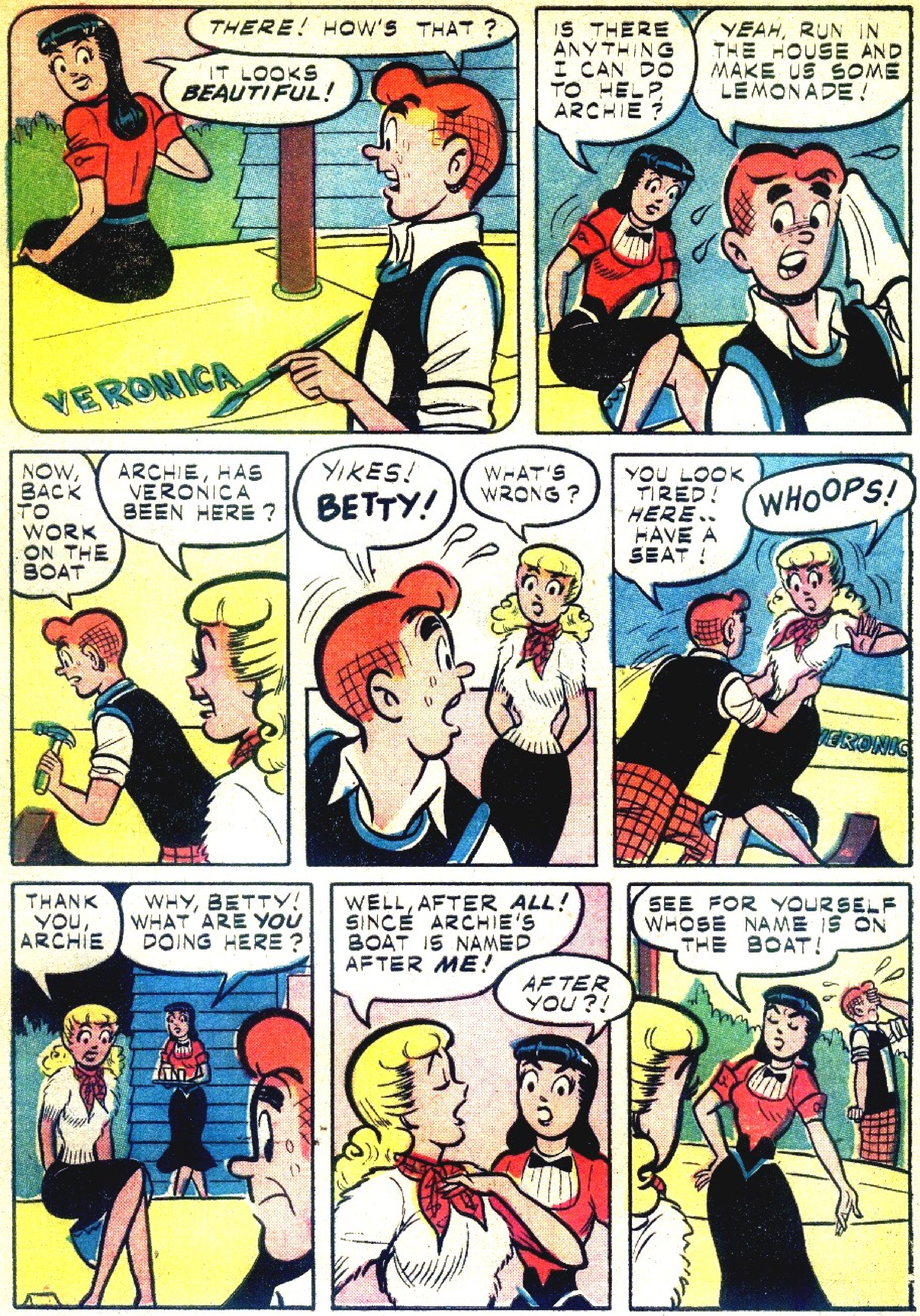
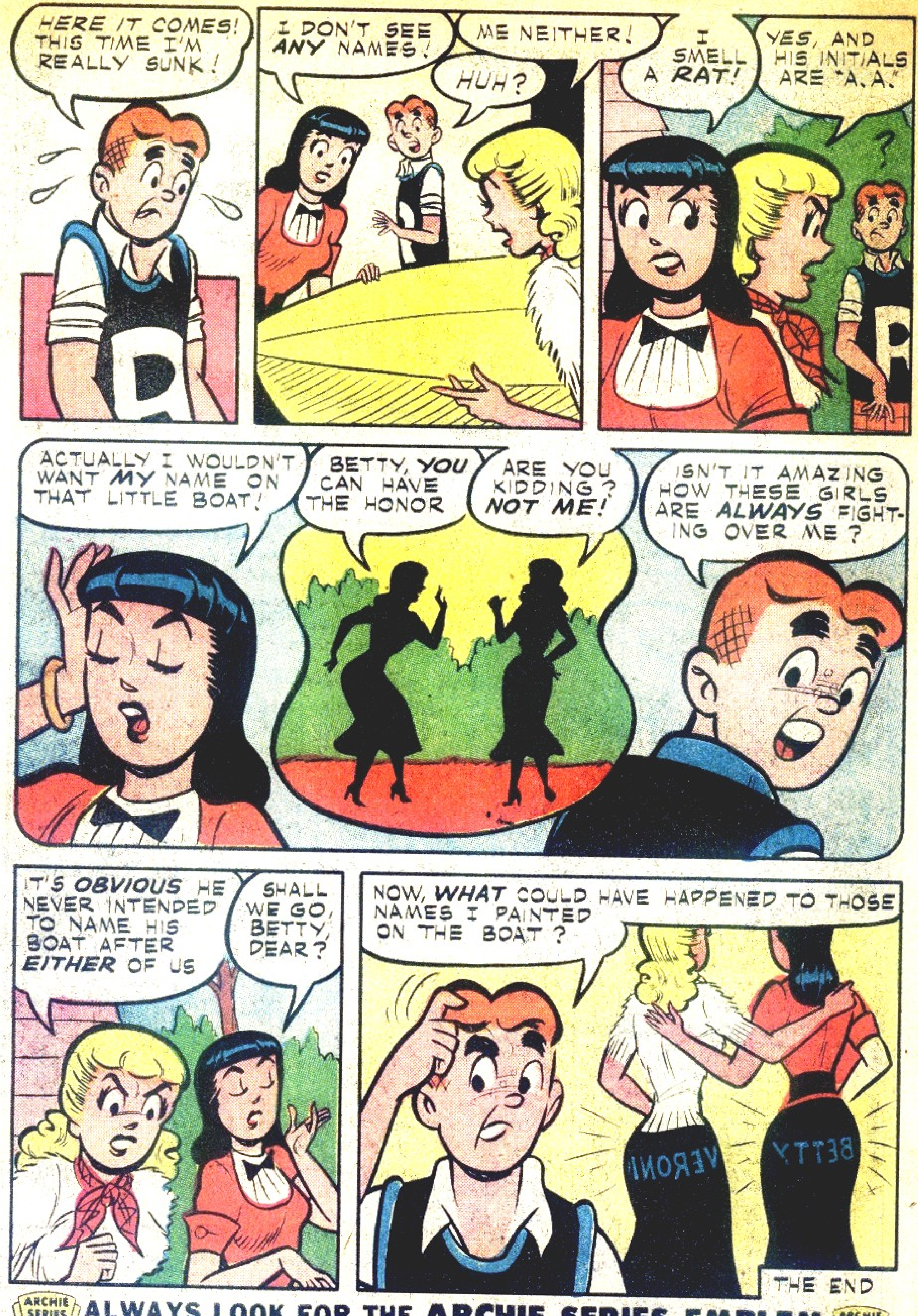

Archie's Girls
Betty and Veronica
IN SKIFF TIFF
PRETTY NICE, HUH, BETTY? I'M BUILDING IT FROM A *KIT*!
A *KIT*? IS IT GOING TO BE A *CAT*BOAT?
WHAT ARE YOU GOING TO *NAME* YOUR BOAT, ARCHIE?
WHY DON'T *YOU* SUGGEST A NAME?
WELL..
YOU OUGHT TO NAME IT AFTER SOMEONE *NEAR* TO YOU
SOMEONE WHO'S SWEET, INTELLIGENT, AND GOOD LOOKING?
OH, *YES* ARCHIE!
FINE! I'LL CALL IT THE "*VERONICA*"
WAIT! I WAS ONLY JOKING! I'LL NAME IT AFTER YOU, BETTY
I'LL PAINT YOUR NAME RIGHT HERE ON THE BOW!


THERE YOU ARE!
AND THERE *YOU* ARE!
SMACK!
BETTY
CHEEE!
I'LL BE BACK ♫ *LATER*, ♪ ARCHIEKINS!
I CAN'T WAIT TO CALL VERONICA! ***BOY!*** WILL SHE BURN WHEN SHE HEARS ABOUT ***THIS!***
YOU SAY ARCHIE'S BUILDING A BOAT, BETTY?
THAT'S RIGHT, AND I KNOW YOU'LL BE INTERESTED IN SEEING WHAT HE'S NAMED IT!
HOW ***EXCITING!*** YOU MEAN HE'S NAMED IT AFTER ***ME?***
WHY DON'T YOU GO SEE, ***DEAR!***
ARCHIE, I CAME OVER AS SOON AS I HEARD YOU WERE BUILDING A BOAT!
HI, RONNIE!
OF COURSE YOU'VE DECIDED TO NAME IT AFTER ***ME***, HAVEN'T YOU, ARCHIE?
GULP!
BETTY
SURE! YOU SIT RIGHT HERE AND I'LL GET THE PAINT
BETTY


THERE! HOW'S THAT?
IT LOOKS BEAUTIFUL!
VERONICA
IS THERE ANYTHING I CAN DO TO HELP, ARCHIE?
YEAH, RUN IN THE HOUSE AND MAKE US SOME LEMONADE!
NOW, BACK TO WORK ON THE BOAT
ARCHIE, HAS VERONICA BEEN HERE?
YIKES! BETTY!
WHAT'S WRONG?
YOU LOOK TIRED! HERE.. HAVE A SEAT!
WHOOPS!
VERONIC
THANK YOU, ARCHIE
WHY, BETTY! WHAT ARE YOU DOING HERE?
WELL, AFTER ALL! SINCE ARCHIE'S BOAT IS NAMED AFTER ME!
AFTER YOU?!
SEE FOR YOURSELF WHOSE NAME IS ON THE BOAT!


HERE IT COMES! THIS TIME I'M REALLY SUNK!
I DON'T SEE ANY NAMES!
ME NEITHER!
HUH?
I SMELL A RAT!
YES, AND HIS INITIALS ARE "A.A."
?
ACTUALLY I WOULDN'T WANT MY NAME ON THAT LITTLE BOAT!
BETTY, YOU CAN HAVE THE HONOR
ARE YOU KIDDING? NOT ME!
ISN'T IT AMAZING HOW THESE GIRLS ARE ALWAYS FIGHTING OVER ME?
IT'S OBVIOUS HE NEVER INTENDED TO NAME HIS BOAT AFTER EITHER OF US
SHALL WE GO, BETTY, DEAR?
NOW, WHAT COULD HAVE HAPPENED TO THOSE NAMES I PAINTED ON THE BOAT?
VERONI
BETTY
THE END

ARCHIE SERIES ALWAYS LOOK FOR THE ARCHIE SERIES EMBLEM ARCHIE SERIES

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Joy at Christmas

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Why not get all those things your heart is set on with money you earn by yourself! You can do it quickly and easily in your spare time! All you do is show our gorgeous greeting card samples for Christmas, birthdays and other year 'round occasions. We send you the samples on approval. Friends, neighbors, relatives, almost *everybody* buys on sight. You make sensational cash profits—fast!

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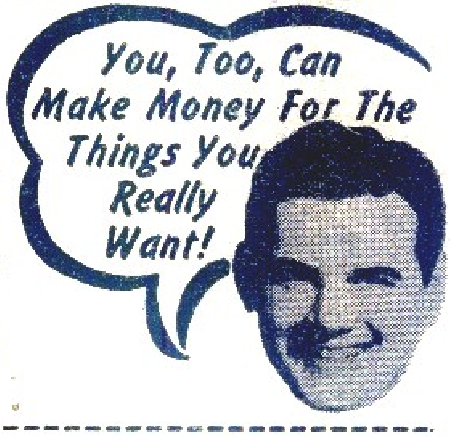
GET SAMPLES ON FREE TRIAL!

Send no money! We'll send you saleable sample assortments on approval for FREE TRIAL. Act fast and we'll also include Samples of Personalized money-makers FREE. Just fill out and mail coupon.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Address ______________________________

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If for a club, give its name above.

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M.D., Minn., made $75.00
J.G., Nebr., made $120.00
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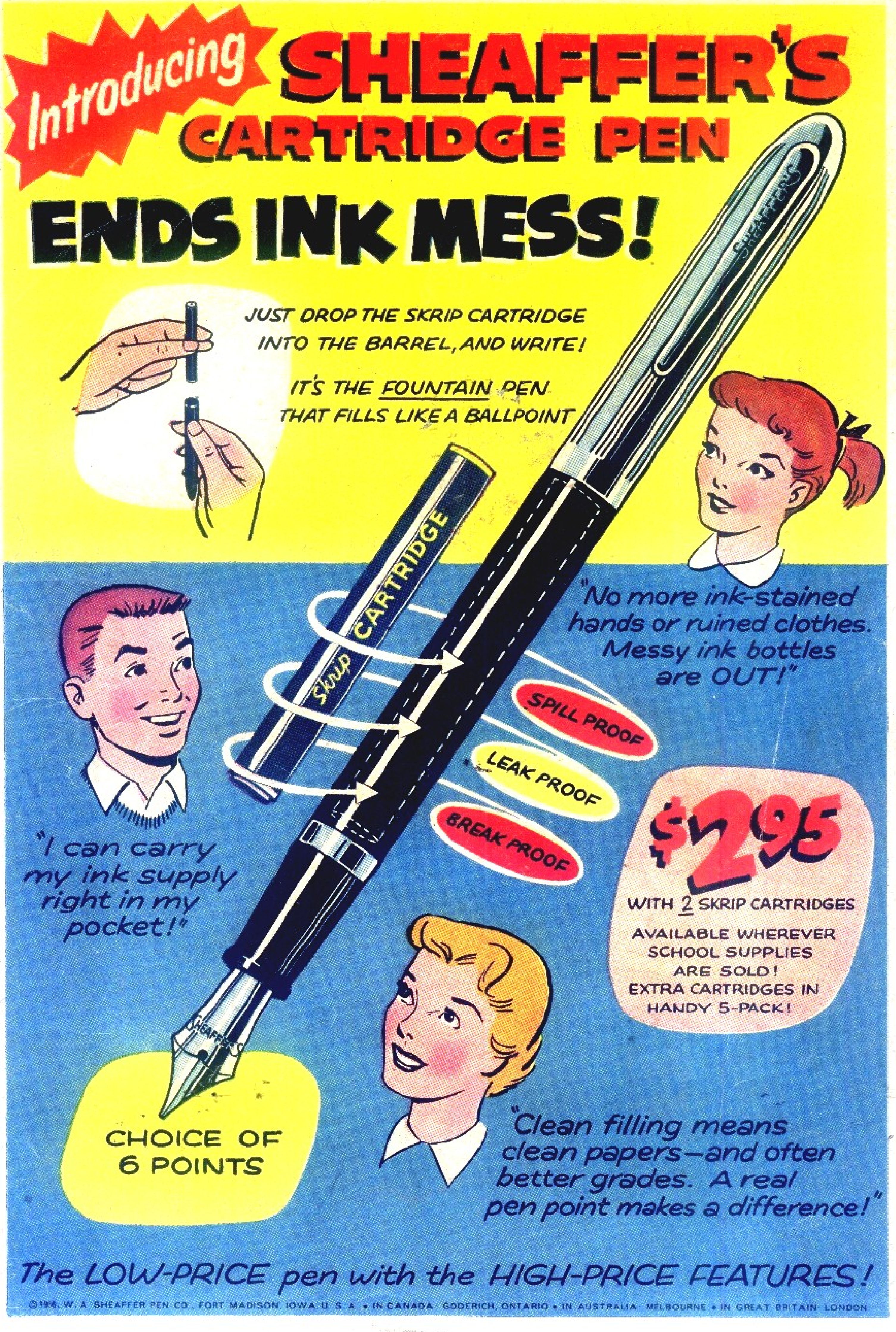
4436-38 N. Clark St., Dept. 73 Chicago 40, Ill.



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